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The Desert Sun

and PALM SPRINGS NEWS

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2 Sections — 16 Pages

Palm Springs, California, Thursday, September 16, 1954

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CAMPAIGN TOUR — U.S. Senator Thomas Kuchel arrived in Palm Springs Sunday, and early Monday spoke to almost two hundred persons at breakfast at the Biltmore hotel. Pictured above are A. Ronald Button, Senator Kuchel, Warren Slaughter, and Tom Kieley of the County Republican committee.



CHATS WITH VILLAGERS — Sen. Kuchel, following the breakfast talk, stopped to chat with Villagers in the lobby and poolside at the Biltmore. Pictured above he talks with Superior Court Judge Hilton McCabe and Mayor Florian Boyd.

Kuchel Opens Campaign in Talk Here

By FRED C. WEIGEL

U.S. Senator Thomas H. Kuchel arrived in Palm Springs late Sunday, and early Monday morning met with more than two hundred Villagers at breakfast in the Garden Room of the Biltmore Hotel.

The Junior Senator from California was in the Village to begin his campaign tour for reelection in office at the November 2 election, called attention to the most successful 83rd Congress, and said he had returned from Washington inspired by the amount of legislation that had been taken care of during the past year.

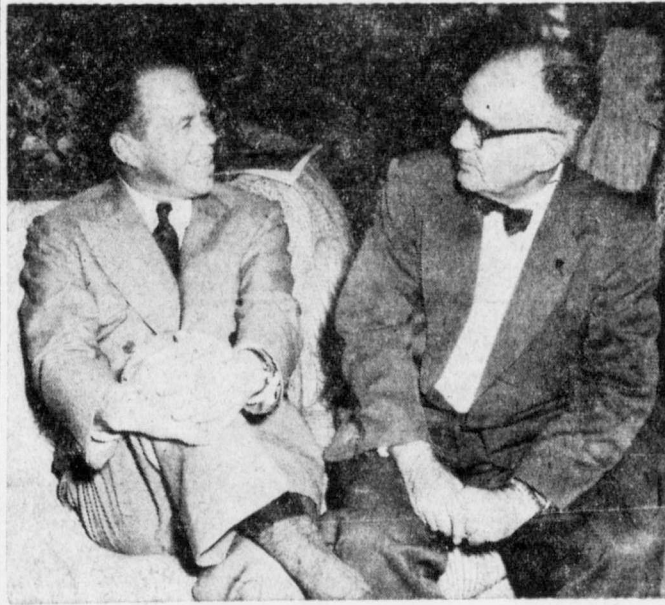
HE LASHED OUT at the opponents of President Eisenhower's defense program, declaring that the President had received advice from some of the top personnel of the Army, Navy and Air Corps, and that when the program was presented to congress, it was complete and understandable, and added that he "would continue to support Ike and his program on national defense."

Senator Kuchel authored some 20 bills before congress, among them were the Cotton Allotment Bill providing an increased acreage to California cotton growers; Tideland Oil bill which returned many millions of dollars to the California pocketbook; Lease Purchase bill which provides that instead of the government spending millions of dollars in rental of federal post offices and offices, they can purchase the buildings on installment buying; and the Veteran Hospital bill providing more and better hospitals for American veterans.

IN CLOSING his talk the Senator said that "I want to See KUCHEL, Page 7a"

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TRAMWAY TALK — Francis Crocker, secretary of the San Jacinto Winter Park Authority, talked to Sen. Kuchel about the San Jacinto-Palm Springs Tramway. Said the senator, "I think it will be a wonderful thing, not only for Palm Springs, but for the entire state."

FULL EDITORIAL PAGE STARTS TODAY IN SUN

The Desert Sun today inaugurates a full-page Editorial page, and introduces to its readers five new features, the best of the world-famous King Features Syndicate articles. All are new to residents of this area, with The Desert Sun being the only newspaper outlet.

Four are written by top newspapermen and columnists whose names are nationally recognized, and the fifth, an editorial cartoon, is by one of the top editorial artists of the day.

THE FEATURES were selected for their appeal to everyone, and range from coverage of the exciting New York and Hollywood scenes, to a golfing column by the teacher of the pros, Alex Morrison.

Dorothy Kilgallen, with her "Voice of Broadway," and Louis Sobol in his "New York Caval-

Mrs. Staley Named to City Park Board

Muriel Fulton was renamed, and Mrs. Helen Staley appointed for her first term, to the City Park and Recreation board at the Tuesday meeting of city council. The appointments were made by Mayor Florian Boyd.

Promotion Experts to Aid City

Order Study to Aid in Big Development

Plans for New \$2,000,000 Center Given Councilmen

A \$2,000,000 shopping center and apartment development on the George Beebe property near Mesquite avenue and South Palm Canyon drive, depends on connection with the city sewerage system.

This was the announcement, and the problem, presented to city council Tuesday by Paul Broman, representing the Braemar Construction Corporation.

FEDERAL HOUSING Administration financing is available only on the condition of the sewerage connection, Broman said, with a second provision that all occupants be residents of Palm Springs or will become residents, being only a minor obstacle.

His proposal that a complete study be made by a sanitary engineer, hired by the company, working with City Manager R. W. Peterson and Public Works Director John Keefe, was accepted by council.

MAYOR FLORIAN BOYD told Broman that council will cooperate in every way possible in the study.

Major obstacle to the connection with the city sewerage system is possible overloading of present line and plant facilities with the applicant planning to circumvent this problem by having holding facilities, which would enable the estimated additional 40,000 gallons of sewerage to be sent to the plant during the slack period of the day, in the early morning hours.

KEEFE TOLD COUNCIL that the engineering part of the connection is a simple matter, with the council's decision being whether the present reserve of 100,000 gallons should be used in this way, or by individual interests in the present sewerage districts.

The Braemar Construction Company now has three other projects under way, with the closest one being at Redlands, Broman said.

Rescinds Protest Against License

Council Tuesday rescinded its protest to the State Board of Equalization for granting a beer and wine license to the La Petite Marmite, 198 South Palm Canyon drive.

The protest action had been taken last April, following adoption of a policy protesting all new licenses.

Councilman Earle Strebe asked the present action, explaining that a study had been made which showed that food was the restaurant's primary business, and would continue to be in the future.

Council Districts 4, 5, Enlarged

City council Tuesday introduced an ordinance to extend councilmanic districts four and five to include the area recently annexed by the city.

This action follows a similar step by county supervisors extending the judicial district, it was explained.

Enrollment of 55 Expected at Palm Valley School

An enrollment of about 50 to 55 students is expected at the start of the 1954-55 school year at Palm Valley School on Monday, October 4. J. Blake Field, owner-director, reported today.

The enrollment to date is divided evenly between the elementary grades, fifth through eighth, and the high school, Field said. He reported an excellent response for the two new grades, fifth and sixth.

Capacity enrollment of 80 students is expected during the year, the third year the private, co-educational day school will be in operation.

Limiting the enrollment to

Adherents of New County Meet Monday

Plan to Complete Organization at Session in Indio

Desert County will move another step closer to reality next week when secessionist leaders meet at 7 p.m. Monday, September 20, at the Indio Hotel, to complete their corporation organization.

Representatives will be present from all communities involved in the withdrawal from Riverside county, as well as delegations from districts in two adjacent counties, according to Ted Smith of Rancho Mirage, temporary chairman.

OFFERS OF FINANCIAL support to make the movement a success have been received without solicitation from these communities in neighboring counties, Smith reported.

This will be the third organizational meeting held with representatives present at the first two adamant in their decision to form a new Desert County, and thereby correct inequities which now exist.

ATTENDING THE MEETING Monday will be representatives selected by the communities interested in the movement, with open meetings for the general public planned at a later date, Smith said.

Vice president, and directors and their alternates will be selected, subject to confirmation by the corporation when formed, to represent Blythe, Cathedral City, Coachella-Thermal, Desert Center-Kaiser, Desert Hot Springs, Indio, Palm Springs, Mecca and Thousand Palms and area.

Saucer?

Woman Reports Object in Sky

Presence of a silver object in the sky at 11:56 p.m., Saturday, was reported to police by Mrs. George Anderson, 1675 South Palm Canyon drive.

Officers checked the area where it was reported, but it had already disappeared from view behind the mountains.

Two Ordinances Voted by Council

Two ordinances were adopted by city council Tuesday, one dismissing annexation proceedings "pursuant to the annexation of uninhabited territory act of 1939" which was a separate action from the one concluded by city council in its recent annexation, and the second limiting the erection and maintenance of television and radio receiving antennas.

Both votes were unanimous, with all members of council present.

Villager Reports Hit-Run Damage

Hit-and-run property damage of \$100 to her car parked at 300 North Palm Canyon drive, between 12:30 p.m., Sunday, and 9 a.m., Monday, was reported to police by Bessie Isbell, 314 North Palm Canyon drive.

SET HEARING DATE

Public hearing to be held by city council to pass on the assessment for the sewer district in Calle Palo Pardo and Indian Trail was set for 8:15 p.m., Tuesday, October 19.

Grand Jury to Hold Open Hearing Into Desert Needs in Court at Indio Tuesday

Edgar L. McCoubrey, of Palm Springs and Riverside county grand jury, said Tuesday that the first of its public hearings into county government, will be held at Indio next Tuesday.

Subsequent hearings will be held at the county seat.

McCoubrey said that Indio was chosen as the site for the first open hearing because the jury believes that some of the biggest deficiencies in county government exist in the desert area.

The hearing at Indio will start at 10 a.m. in the cham-

bers of Judge Hilton McCabe's superior court there. It is expected to last all day. Two more open sessions will be held by the jury in Riverside later.

McCoubrey said that the hearings will be based on the report of the jury to supervisors in July. That report called attention to many shortcomings in county government covering practically all departments.

The inadequacy of the superior court quarters at Indio topped the list. Desert roads and housing needs will also be discussed.

Decide to Delay Calling Election on Charter Plan

County supervisors Monday tabled a resolution calling a special election on the proposal for a charter form of government for the county at the general election on November 2.

The delay was requested by Oscar Crowell, chairman of the Riverside Countywide Study Committee of the Charter Form of Government. He told supervisors that the committee had decided against pressing for an early election.

They had originally requested that the election be held coincident with the general election November 2.

CROWELL TOLD supervisors that the main reason for requesting the delay is that it would be difficult to nominate a slate of candidates in time for the general election.

He said that election laws require approximately 4,000 citizen-sponsors for each candidate for a board of freeholders which would draw up a charter.

He added that a proposed state constitutional amendment on the November ballot would simplify procedure for nominating candidates.

THE AMENDMENT would also give freeholders six months in which to prepare a charter. Under the present law, they are allowed four months.

Crowell said that the request for a postponement did not mean that the committee was less enthusiastic over the charter proposal. He said it still is convinced that a charter form of government could bring substantial improvements to county government.

No decision has been made by the committee on a new request for a charter election but Crowell said it would be shortly after the first of the year when the new amendments, if adopted by the voters, will be in effect.

Mayor Praises Economy Move

Auditor's report for the 1954 fiscal year for the city of Palm Springs was received by council Tuesday, with Mayor Florian Boyd commending the city administration and department heads for effecting a reduction in the operating expenses despite rising costs and wage increases.

The reduction amounted to approximately \$15,000 compared to the previous two years, Boyd said.

Chest Committee Holds First Session

First discussion of the 1954-55 Community Chest campaign was held Tuesday noon at Coachella Valley Savings and Loan office, with Howard Morris, chairman, presiding.

Preliminary discussion of plans marked the meeting.

Reappoint Three to City Boards

Mayor Florian Boyd Tuesday afternoon reappointed Harold Hicks and Dr. F. A. Purcell to the city planning commission, and Mrs. Frances Bigelow to the Welwood Murray library board.

The appointments were approved by city council.

Enrollment in Schools Up 157 in Week

Enrollment in the eight schools in the Palm Springs Unified School District has increased by 157 students after the first week of classes, Dr. Arthur G. Hoff, schools superintendent, reported Tuesday.

The total enrollment as of Tuesday was 1,636, compared to 1,479 at the start of classes last Wednesday.

This figure is an increase of 88 over the same date last year, when 1,548 students were enrolled after one week of classes.

Largest weekly increase by comparison of individual schools has been at the high school, where 415 students are now registered, compared to 380 last Wednesday. All elementary schools have shown an increase of 54 pupils.

Current registrations by schools are: Cahulla 207, Cathedral City 154, Desert Hot Springs 95, Katherine Finchey 342, Frances Stevens 167, Thousand Palms 13, Nellie Coffman 243, and high school 415.

The enrollment is expected to reach a peak of 1,950 students about February of 1955.

To Open Bids on Resurfacing of Drive October 14

Bids will be opened in the Los Angeles office of the state division of highways October 14 for the resurfacing of portions of state highways in Riverside and San Bernardino counties including Palm Canyon drive through the heart of the city.

Clyde V. Kane, district engineer, said that among the projects is that of resurfacing Highway 111, (Palm Canyon drive) from a point four-tenths of a mile south of the north city limits, to Ramon road. The project covers 3.17 miles.

Kane said that contractors will be allowed two months to complete the work. No detours will be provided and public traffic will be allowed to pass through construction with as little inconvenience and delay as possible. One-half of the traveled way on the roads to be worked on will be available for use of the traveling public at all times, Kane said. No work will be permitted on Saturdays, Sundays or legal holidays.

APPROVE DANCE PERMIT

Dance permit renewal for The Hurricane was approved by city council Tuesday afternoon.

Find Missing Lad, 6, After Long Walk Across Desert

A three and a half hour extensive search for a missing six-year-old boy ended Monday afternoon about 6 p.m., when the youth ended his walk across the desert at Palm Valley School.

Owner-Director J. Blake Field immediately notified police, who called off their search.

The boy, Steven Bergeron, left a school bus at 12:30 p.m., at the corner of Desert View and Ramon road, where he was supposed to stay with friends of the family. Actually, it was

Top Publicity Seminar Set for October 5

Leading Figures in Promotion News to Study Program

The broadest promotional plans for Palm Springs yet attempted will be inaugurated by a top-level promotional seminar, open to the public, Tuesday, October 5, in the Starlight Room at the Chi Chi.

Arranged by the chamber of commerce, a panel of exceptionally well-informed and highly successful experts on each phase of promotion news, and publicity will give 20-minute to half-hour talks designed to inform all interested persons in the Village a clear picture of the many ways in which they can do a top out-of-town selling job for themselves at little or no expense.

AS PRESENTLY ARRANGED, the panel will include the following members:

Bill Best, bureau chief, United Press Service in Los Angeles. Best, a newspaperman of broad press and wire background, will tell what makes the wires, both in stories and in photos. He will tell what to watch for in daily Palm Springs life, how to handle coverage, and what can best be done for mutual nationwide coverage.

Lynn Spencer, society editor, Los Angeles Examiner. A 20-year veteran of covering Palm Springs society news from his metropolitan desk, Spencer will tell of the areas in which Palm Springs can co-operate, both on an individual and group basis, to improve its nationwide prestige in society pages, large and small.

BUD LEWIS, city editor of the Los Angeles Times. Considered to be one of the most thoughtful and competent city editors in America, Lewis will outline the role of the individual in the business, and the community in making up the day's news. He will tell how news, publicity, and promotional material is considered by a city desk and how public interest and service can be served by Palm Springs, the source of a great deal of activity that is of general news value.

Bill Hendrix, publicity director, Warner Brothers. Author of a standard handbook on promotion and promotion ideas, Hendrix is one of the youngest and most dynamic movie publicity executives in the business. He will cover the field of general promotion and publicity techniques and ideas.

ALAN R. McELWAIN, director of public relations, All-Year Club. One of the most widely misunderstood facets of Palm Springs promotion has been its long association with the All-Year Club. McElwain is to speak on the functions that can be performed by the club for Palm Springs, the areas which have been weak in the past, and, again, the things that can be done to improve results in the future.

Jeanne Ballard, publicity

See PUBLICITY, Page 3a

School Board to Meet Tonight

Board of education, Palm Springs Unified School district, will meet tonight at 7:30 in an adjourned session.

On the agenda are matters the board was unable to complete at its regular meeting last Thursday night because of lack of time.

Police were notified about 2:30 when the boy failed to return home. A search was started immediately, with Frank Chalfont of the Police Aero Squadron and Sgt. Durman Orday taking to the air, and the Mounted posse starting on horseback about 5 o'clock, after tracks of the boy showed that he had started across the desert.

No further trace was found until the boy himself walked into the Palm Valley School grounds.

250 Enrollment at St. Theresa's

An enrollment of 250 students was reported at St. Theresa Parochial school the opening day of classes Monday, with additional students expected to enroll during the first part of the school year.

The school now includes kindergarten, and grades one through nine.

Sister Mary Lucia is principal of the school.

Back on Job

Sanitation Board Trio Reappointed

Terms of three members of the Cathedral City Sanitation District board expire this year and county supervisors in session at Riverside Monday indicated all would be reappointed for a new four-year term.

They are Claude S. Cobb, president of the board, R. M. Egbert and Malcolm K. Gordon.

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as Officer Frank Smith

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"CROSSED SWORDS"
in Pathe Color and **BARBARA BRITTON**
"GUNFIGHTERS"
in Cinecolor



MUSICAL MIRACLES — Yonely, currently heading the bill on the stage of the Starlite Room of the Chi Chi, uses his deadpan face in a mixture of comedy which includes instruments from a miniature violin to a piano and dialogue to bring the house down with gales of laughter.

Great Entertainment Now in Chi Chi Starlite Room

To miss the current show in the Starlite Room of the Chi Chi is to miss one of the rarest entertainment treats to hit this resort community in a long time.

Yonely, deadpan comedian, performs musical miracles with a half dozen instruments including the piano, playing the latter with a ball in each hand. He doesn't break into dialogue until he has spent more than ten minutes under the starring spotlight and the humor that he spouts results in convulsive laughter on the part of his audience. He is definitely a show-stopper anywhere including the Starlite Room.

Carmen Lopez, possessor of a beautiful face and an equally gorgeous figure and gams, which are displayed to her great stage advantage, opens the show with fiery Latin dances that are more than intriguing.

Margo Good comes up with a repertoire of songs delivered in individualistic style, is truly good. Her song about forty cups of coffee brought the house down as did almost all of her renditions.

All in all, the Chi Chi Starlite Room show is the best seen in these parts in a long, long time.

TO MEET SUNDAY

Next meeting of the Desert to Ocean Highway association will be held Sunday at Idyllwild, C. A. Washburn, chairman said. The meeting will be held at the mountain home of Fred Tebo of Indio.

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It's Easy to Keep COOL

REFRIGERATED AIR CONDITIONING

PLAZA THEATRE

Opens Friday, October 1

with

"Gone With The Wind"

UNEDITED

By BILL RASHALL

Saw Jack Webb on my vacation. He is better known as Sgt. Joe Friday in Dragnet. Like millions I like the dialogue. So here goes:

This is the town — Palm Springs. And down Palm Canyon drive in The Center is The Desert Sun. I work there. I'm a newspaperman. Last Monday this column was published for the first time. I have to thank all of you for the kind and critical comment. One thing is evident. The column was read.

I'LL CONTINUE to write Unedited twice a week. All about people. People who live here. Visit here. What they say and to whom they speak. I will report the funny things they do. The tragic incidents over which there may not be control. The rollicking fun of the persons who make up this community. It's not always easy to write a column but it's exciting—to me at least.

Saw Howard Morris strolling into the Chi Chi the other night. He was with a beautiful woman. I know her well. But I ask Howard who she is.

"My wife you darn fool. I've been married to her for 15 years. Once in a while I break down and take her out." Howard Morris is vigorous in his speech.

He leaves no room for doubt. I never doubted in the first place. Kay Morris knew I was joking. She laughs. Her laughter is silvery, sweet, mocking and loveable. They make a nice couple. Howard owns the Palm Springs Music company. Sells television sets, musical instruments and wired music for homes and commercial establishments. He is saddled with the Palm Springs Community Chest drive this season. He is a little frantic about the success of the campaign. Howard will make good but he's a former Canuck. Canucks worry a bit.

THE GUY at the next table in the Palm House is friendly. The world at that particular moment is just lovely. Like honey, roses and champagne. Plenty of champagne. He is over eager to be cordial. Right now he is unaware that his voice is like a trumpet. He means no harm and is having a good time. The Palm House is a good place in which to have fun. "How's your BIG boy friend?" He roars that question at a beautiful sylphlike blonde. "Sssh! You're outta your mind," someone at his table stage whispers into his ear. "That's her husband with her." The husband is a small fellow. "I didn't know she was married," the greater declares for the whole world to hear. The couple leave.

Al Rose the Trailer King has been re-working that palace he bought on Olivos. In moving from his former home, a one-story structure, he did not forget to move the steel antennae television structure. Now on

his new two story home he has a red light blinking from the top. It's the only home in Palm Springs with a roof warning to approaching aircraft. "I love Palm Springs," declared the exuberant Rose. "Plan to live here the year around."

MAURICE PAVNY dancing to the tune of a Strauss waltz with the wife at Charley Valentino's annual spaghetti feed. It's good—the music, the dance and the spaghetti. Charley was the cook.

Stars shining in Dorothy Gorham's eyes. They are lovely soft, enveloping orbs set in a Madonna-like face. She's talking about her infant son. "Have you five hours to spare?" she asks. "I'd like to talk about my baby." Her hubby hangs on to each word she utters. To him it's like the first time he ever heard about his off-spring. Time and words are endless in her description. Mama and Papa are in heaven right here in Palm Springs.

Kenny's Koffee Kup has skyrocketed into fame among Villagers who dodge the sun. Mr. and Mrs. Insomnia never had a better place in which to munch a Denver sandwich washed down with black coffee at 4 a.m.

THE DOORS of the Chi Chi, rumor has it, will remain open around the clock. Only food will be served after 2 a.m. of course. Official announcement later, I'm told.

Leo Fine and his La Fonda hotel... "The summer season," he said, "was better than good. For the summer that is. We worked hard, the wife and I."

Sergeant Dale Thompson, the cop, hates to write letters. Just the same, he would like his Uncle Monte Snyder in Indianapolis to know one thing. Mrs. Sadie Thompson, the sergeant's mother, had a swell time in "Nap" town. But her many friends are glad she is back home. She is too. Actually Sgt. Dale missed her cooking. Confidently he can't boil water without burning it. Welcome back, Mrs. Thompson.

John Ravese is still the manager at Deep Well Inn. He said so himself. That will quiet stories to the contrary. It wasn't so.

AL BERGMAN, the barrister, performed a good turn for yours

The Desert Sun

and **PALM SPRINGS NEWS**

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PALM SPRINGS, CALIFORNIA

Unfinished Home Damaged in Fire

Fire Sunday afternoon, attributed to a carelessly tossed cigaret, resulted in an estimated \$1,000 loss to a home under construction in the Tamarisk Country club district. Prompt response by the Cathedral City fire department of the California Forestry division, prevented further damage.

The dwelling was one of three being built by Monte N. Herbert at Wonder Palms.

The blaze, noticed first at 4:30 p.m., attracted a large crowd of Sunday drivers.

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truly. He phoned the other day and we learned. It cleared up a misunderstanding here at The Desert Sun. Bergman ended with this: "When driving over fifty miles an hour you're not driving any more. You're aiming it." Assault with a deadly weapon. That could and has been the charge.

Francis Crocker headed for an important meeting in L.A. We will be all ears and interested when he returns. You will too. If he talks, of course.

Soon the most beautiful dining area in the Chi Chi will be easily viewed from the sidewalk. Notice what workmen are doing to one of the walls as you enter or stroll by. Irwin Schuman never stops. Under

The Desert Sun—2nd
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, September 16, 1954

his ownership the walls of the Chi Chi have been fluid from year to year.

Dick Long and his wife wife deeply engrossed. Both intoxicated with each other's eyes. She is better known as Miss Susan Ball.

Thanks Jack Webb. Sgt. Joe Friday of Dragnet. It opened last night at the Sunair.

There's one man who believes this column should have been edited last Monday. He is right, too. But it's Unedited today.

RE-OPENING

Wednesday, September 15

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Reservations

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Ask Early Work on Highway 60 to County Seat

State Highway Commission was asked by Riverside county supervisors to place construction of a new route for Highway 60 west of Beaumont, as top priority.

The board said that the existing route through the Badlands leading to the county seat from Beaumont is "dangerous and one of the most congested portions of Highway 60."

Plans for a freeway from Beaumont through the mountains to Box Springs grade just east of Riverside have been announced by the commission but work is not expected to be undertaken for several years.

Supervisors said the project should be scheduled ahead of others because of the heavy travel on the hazardous stretch.

Highway 60 for a few miles west of Beaumont, en route to Riverside, has many steep and steep grades through the mountains and in times of heavy truck traffic, is difficult to negotiate.

From Page 1—MORE ABOUT PUBLICITY

chairman of the Palm Springs Chamber of Commerce will preside and will outline briefly the greatly expanded program of promotion to be carried out for Palm Springs in the coming year.

AN ALL-MORNING meeting from 9:30 a.m. to noon, the seminar will be tailored to the general interest of all phases of Palm Springs life and is expected to be of lasting value to everyone. It is further hoped that the meeting will serve to give all those with a stake in the future of the Village enthusiasm for the job to be done, and a clear picture of what it is and how it can best be accomplished.

AT SANTA BARBARA Among the new students who have been accepted by the University of California, Santa Barbara College is Barbara Greelev, 3933 Calle San Antonio, Palm Springs.

Legal Notices 75

CERTIFICATE OF BUSINESS (Fictitious Name)
Notice is hereby given that the undersigned Benjamin Zeisel is conducting and carrying on a retail jewelry, diamonds, watches, silverware and electrical appliances business in the City of Palm Springs, County of Riverside, State of California, under the name and style of PLAZA JEWELERS and the full name and address is as follows: Benjamin Zeisel, 1061 San Lorenzo Road, Palm Springs, California.
Notice is further given that the undersigned Louis Dubin who heretofore has carried on a similar retail business under the same name and at the same locations has ceased doing business under said name and style of PLAZA JEWELERS as of this date and hereafter will not be associated with said business.
Dated: September 10, 1954.
BENJAMIN ZEISEL
LOUIS DUBIN
STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.
On this 10th day of September, 1954, before me, Roy W. Colegate, a Notary Public in and for said County and State, personally appeared Louis Dubin and Benjamin Zeisel, known to me to be the persons described in and whose names are subscribed to the within instrument, and acknowledged that they executed the same.

WITNESS my hand and official seal the day and year in this certificate first above written.
ROY W. COLEGATE
(Seal) Notary Public in and for said County and State
299—Desert Sun, Sept. 16, 23, 30, Oct. 7, 1954.

NOTICE OF TRUSTEE'S SALE
On Monday, the eighteenth day of October, 1954, at ten o'clock, a.m., DANIEL S. CARLTON and IRA M. SHADWELL, as Trustees under and pursuant to that certain Deed of Trust dated June eighth, 1952, executed by HARRY E. WEIMAR and DELPHINE H. WEIMAR and recorded in the office of the County Recorder of the County of Riverside, State of California, on the twenty-second day of December, 1952, in Book 1426 of Official Records at page 232 thereof, Riverside County Records, will sell at public auction to the highest bidder for CASH (payable at time of sale in lawful money of the United States of America) at the Main Street entrance of the County Courthouse in the City of and County of Riverside, State of California, all right, title, and interest conveyed to and now held by them under said Deed of Trust in the property situated in the County of Riverside, State of California, described as follows, to wit:

Lot 6 of THUNDERBOLT RANCH, as shown by Map on file in Book 21 page 39 of Maps, Records of Riverside County, California.
Said sale will be made, but without covenant or warranty express or implied, regarding title, possession, or encumbrances, to be paid the balance of the principal sum of the note secured by said Deed of Trust, to wit, EIGHTEEN THOUSAND NINE HUNDRED NINETY-NINE AND FIFTY-EIGHT/100 DOLLARS (\$18,999.58), with interest from March first, 1954, as in said note provided, and advances, if any, under the terms of said Deed of Trust, fees, charges and expenses of the Trustees and of the trusts created by said Deed of Trust.

The beneficiaries under said Deed of Trust, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations and thereafter on the twenty-ninth day of March, 1954, the undersigned caused said notice of breach and of election to be recorded in Book 1570 of Official Records at page 59 thereof, Riverside County Records.

DATED: September eighth, 1954.
(Signed) DANIEL S. CARLTON
(Signed) IRA M. SHADWELL

200—Desert Sun, Sept. 16, 23, 30, 1954.

Lutheran Services

at
Youth Center

386 No. Belardo Road
Every Sunday

at
8:30 A.M.

Rev. Paul A. Hilgendorf, Jr.

Howards Receive Ike's Thanks for Tee to the City

Bob and Andrea Leeds Howards were thrilled to find a letter from President Eisenhower when they returned to their Palm Springs hostelry, Howard Manor, from their Balboa and Bel-Air hotel vacation.
The missive, written on White House stationery and bearing the Chief Executive's signature, thanked the Howards for "your thoughtful and unique gesture in sending me a 'tee' to the City of Palm Springs."

The tee, solid gold and made so it actually can be used on the links, screws onto a gold key chain that also contains a gold disc resembling the faces of a golf ball, dimples and all.

The Howards thought up the gift idea as a substitute for

the conventional key to the city.

In his letter to the Howards, President Eisenhower revealed that the warmth of Palm Springs' welcome and abundant sun and the speed of its greens during his visit here early this year scored quite a hit with him and Mrs. Eisenhower. And that they hoped to return.

"Mrs. Eisenhower and I truly enjoyed our visit to your lovely valley," President Eisenhower's letter concluded, "and we hope some day to be able to repeat the experience."

Set Dates for Permit Hearings

Hearings on revocation of four sales tax permits requested by Treasurer Shelby Langford were set by city council for Tuesday, October 5.

Businesses affected are: Filomena Mary Percival, deceased; Estate of Barrett O'Shea, House of Modern Interiors; Mildred E.

The Desert Sun—3a
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 16, 1954

Hughes, Hughes Flooring, and Walter Brudvik, Walt's Refrigeration Service.

Two hearings had been scheduled Tuesday, with the case of C. L. "Tex" Driskell dismissed because of a return being filed, and the one of E. A. Landfield continued until October 5.

**FIRST CHURCH OF CHRIST,
SCIENTIST, PALM SPRINGS**

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service 8 p.m.
Wednesday Meetings, 8 P.M.
Sunday School, 9:15 A.M.
271 Ocotillo Avenue

The Reading Room is located at 174 N. Palm Canyon Dr.

Carnation Corner

BY
June Goodie

CARNATION HOME
SERVICE DIRECTOR



I nearly had a very embarrassing moment yesterday afternoon! I'd invited friends in for dinner—but I'd forgotten all about dessert!

Thank goodness I looked in the freezer and saw a quart of Carnation Pineapple Ice Cream. That gave me an idea.



Delicious and creamy-rich as Carnation Pineapple Ice Cream is all by itself, I decided to dress it up into a really gala dessert...the kind that turns a dinner into a party. Here's what I made:

Tropical Puffs

(Makes 6 servings)

1 cup water
1/2 cup butter
3/4 cup sifted flour
1 teaspoon salt
2 eggs
1 quart Carnation Pineapple Ice Cream

Heat water and butter until water boils and butter is melted; add flour and salt. Stir briskly until mixture leaves sides of pan and forms ball around spoon. Remove from heat; add eggs one at a time and beat vigorously after each egg is added.

Drop 6 spoonfuls of batter on ungreased cookie sheet. Bake in very hot oven (450° F.) 15 minutes. Lower temperature to moderate (350° F.) and continue baking in oven 30 minutes. Turn off heat and allow puffs to stand in oven 30 minutes. Remove from cookie sheet and cool. Fill puffs with Carnation Pineapple Ice Cream, and top with Tropical Sauce.



TROPICAL SAUCE

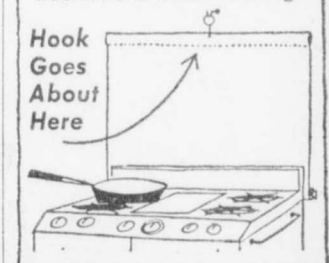
Melt 2 tablespoons butter and add mixture of 2 tablespoons cornstarch and 1/2 cup sugar. Stir in 2 cups orange juice; heat in saucepan over low heat until thickened and clear (about 5 minutes). Add 1/4 cup lemon juice and 1/4 cup chopped maraschino cherries. Serve over Tropical Puffs.

P. S. Everyone loved it!

HINT FOR HUSBANDS

(the handy kind)

Ask your husband "pretty please" to put a window shade *upside down* behind your kitchen range. The roller should be installed slightly below the top of the stove. Then when you fry something, just roll up the shade and hook it. The grease splatters on the shade, not the wall! A few coats of plastic paint will keep the shade washable and new-looking.



Why don't you clip out my Tropical Puff recipe above and try it yourself? It's really quite easy to make. The main secret of success is to use Carnation Pineapple Ice Cream...so that your guests are sure to get tender, juicy "chunks" of real Hawaiian pineapple in every bite.

But hurry! The season for Carnation Pineapple Ice Cream is nearly over!

CARNATION COMPANY

45-910 Jackson Street

Phone 73139

Indio, California



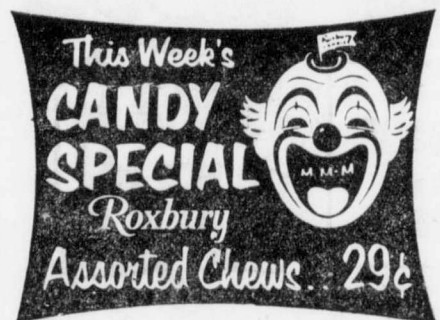
Check these SAFEWAY Values

You will be delighted the way savings add up when you shop regularly at Safeway. You see, all of our prices are always low. This means you can save every time you shop—a few cents here, a few cents there. Multiply these savings by the number of shopping trips you make in a month...a year. The result is a substantial sum! For typical examples of values offered at Safeway, check this ad!

Be sure to take the family to see
Los Angeles County Fair
Pomona, California
SEPTEMBER 17-OCTOBER 3, 1954

FEATURED GROCERY VALUES

PEACHES	DEL MONTE BRAND Sliced or Halves.	29-oz. can	23¢
SALAD DRESSING		quart jar	49¢
YOUR CHOICE OF DUCHESS OR MIRACLE WHIP BRANDS			
MARGARINE	COLDBROOK Low, Low Price.	1-lb. cartons	29¢
SLICED CHEESE	DUTCH MILL BRAND	8-oz. pkg.	25¢
Choice of American, Swiss or Pimiento.			



Elbow Macaroni	8-oz. pkg.	13¢
Globe A-1 (16-oz. pkg.)		21¢
Oatmeal Cookies	Jane Arden 8-oz. pkg.	25¢
Graham Crackers	Pirates Gold 1-lb. pkg.	32¢
Wheat Wafers	Sunshine Toasted 1-lb. pkg.	33¢
Kotex	12-Pack	39¢
Tampax	Regular or Super 10-Pack	39¢
Vitalis Hair Oil	4-oz. bottle	53¢
Tooth Paste	Colgate with Gardol 5-oz. tube	63¢



GOLD LAYER CAKE
Pineapple Iced
Tempting Pineapple "tops" this light, flavorful Gold Layer. Baked the "Home Ingredient" way!

Sugar Donuts	Deep Fry 6 ea.	25¢
Crumb Donuts	Deep Fry 6 ea.	25¢
Orange Rolls	Curtsy Baked 7 ea.	33¢
Skylark Bread	Enriched White 1-lb. or Wheat. std. lf.	28¢
(Regular or Sandwich)		

Wesson Oil	Ideal for Frying or Salads.	pint bottle 35¢	quart bottle 65¢
-------------------	-----------------------------	------------------------	-------------------------

B & M Baked Beans	Oven-Baked.	13-oz. can	18¢
Salad Oil	MAYDAY BRAND	pint bottle	35¢
Solid Pack Tuna	STAR KIST BRAND	7-oz. can	33¢
Mayonnaise	NUMADE BRAND	Premium Quality. pint jar	43¢
Long Grain Rice	SHOW BOAT	Green Label, 2-lb. 33c.	1-lb. pkg. 17¢
Pancake Waffle Mix	SUZANNA BRAND	(40-oz. pkg. 34c.)	20-oz. pkg. 17¢
Sleepy Hollow Syrup	Top Quality Syrup.	12-oz. bottle	28¢

COFFEE VALUES

Edwards Instant Coffee. The larger the jar, the more you save! Rich, Satisfying and Economical. A 100% Pure Instant Coffee...

6 Oz. Jar	Reg. Price	1.89	With 30c Off Label	1.59
4 Oz. Jar	Reg. Price	1.29	With 20c Off Label	1.09
2 Oz. Jar	Reg. Price	.67c	With 10c Off Label	.57c

FLOUR

Kitchen Craft
ENRICHED, WHITE.
FOR ALL BAKING.

GOOD BUY!	10-lb. bag	79¢
-----------	------------	------------

COTTAGE CHEESE

Blossom Time

CREAM FARMER OR CHIVE	pint carton	21¢
-----------------------	-------------	------------

STAR KIST TUNA

Premium Quality

CHUNK 6 1/2-oz. STYLE	can	29¢
-----------------------	-----	------------

SUPER VALUES IN MEATS

CHUCK ROAST

Juicy, full-flavored roasts cut from shoulder USDA CHOICE BEEF.

SEVEN BONE OR BLADE	lb.	39¢
(Round Bone Roast lb. 45¢)		



PORK LIVER BOILING BEEF SHORT RIBS CORNED BEEF GROUND BEEF

Sliced or Piece. Rich Vitamin Source.	lb.	25¢
USDA Choice Beef. Plate Meat.	lb.	9¢
USDA Choice Beef to bake or braise.	lb.	19¢
Boneless Brisket with Mild Cure.	lb.	49¢
Visking Packed. Tested-Made Formula.	lb.	39¢

EGGS

Cream O' the Crop. Fresh!		
LARGE SIZE GRADE AA	doz.	55¢
MEDIUM SIZE GRADE AA	doz.	43¢

FINE DAIRY VALUES

Homogenized Milk	quart carton	20 1/2¢
Lucerne, Grade A.		
Concentrated Milk	quart carton	50 1/2¢
Lucerne, each quart makes three quarts of fresh milk.		
Lucerne prices in local milk area.		

PRODUCE FOR SUMMER MENUS

CANTALOUPE	THICK MEATED JUICY	lb.	6¢
YELLOW ONIONS	SWEET MILD	4 lbs.	15¢
TOKAY GRAPES	FANCY RED	lb.	9¢



SAFEWAY

Air Conditioned

350 So. Palm Canyon Drive...

STORE HOURS

Mon. thru Sat. 9 a. m. to 8 p. m.
Sunday 9 a. m. to 6 p. m.

Woman, Missing 3 Days, Found Dead in Home

Clare Wiedemann, 41, 3150 McCallum Way, was found dead in her home Monday morning, after she had failed to appear for work at the city offices where she was secretary to City Manager R. W. Peterson.

She had last been seen by friends Friday afternoon. Death was due to an overdose of barbiturates, according to Riverside county coroner's deputy Jack Cook. She had been in ill health for some time, it was reported.

She had been an employee of the city for four years.

Funeral arrangements are in charge of Wiefels and Son Mortuary.

OPEN ICE COLD

Fresh made
Fruit & Vegetable
Juices

**CARLTON'S
HEALTH FOODS &
VITAMINS**

360 S. Indian Avenue
across from Safeway

have you heard?



**Friendly Service
Quality Products
Lower Prices**



S & H Green Stamps



(Desert Sun Photo)
MEET THE SENATOR — Palm Springs youths who set a national Watchathon record at the local GOC post, met Senator Thomas Kuchel when he was in the Village last weekend. Left to right, Walter Pagen, chief observer, Lindsey Nielsen, Sen. Kuchel, David Michel and Kent Werges. Tom Barry, fourth of the record quartet, was unable to be present.

Dinner to Honor Quartet for Watchathon Records

Four Palm Springs youths who recently established a national record in a Ground Observer Corps Watchathon, will be honored tonight at an Awards Dinner at the Chi Chi at 7 p.m.

The youths are Kent Werges, Lindsey Nielsen, David Michel and Tom Barry. Brig. Gen. James Andrews of the United States Air Defense Command will present the certificates.

Werges, Nielsen and Michel will receive 250-hour certificates for their eight-hour watch and Barry, who was forced to drop out after four days due to illness, will receive a 100-hour certificate.

Walter Pagen, chief observer for the local GOC, is in charge of arrangements.

City officials, including Robert Peterson, city manager and supervisor of the GOC here, Francis F. Crocker, past super-

Approve Rental of Fair Ground Area

County supervisors Monday granted a request from Jehovah's Witnesses for rental of the county fair grounds at Indio for a three-day period in December.

The sect will pay \$367 for the three-day rental of the grounds for a meeting of the local district December 3, 4 and 5.

visior, Mrs. Zaddie Bunker, Palm Springs "Flying Great Grandmother" and long active in the Sky Watch, and parents of the boys and other members of the GOC post, will be present.

Thrifty Winner to See Series

Thrifty Drug Store officials today announced an important change in their September Blue Ribbon Prize contest. Due to the World Series beginning on September 29, selection of the first prize winner in the Thrifty contest will be held Thursday, September 23. Entries must be in Thrifty Drug Stores no later than closing time September 18 to be eligible for the World Series Prize.

Winner of the World Series

all expense trip will be selected from entries received from the more than 100 Thrifty Drug Stores in California and Nevada. Manny Borun, Vice President of Thrifty Drug Stores, and Clinton McKinnon, publisher of the Los Angeles Daily News, will make the final selection. The winner will be notified immediately to allow him a week to prepare for the World Series Trip.

All other prizes in the big September contest will be awarded on Wednesday, September 29. These include three RCA Estate Gas Ranges, three Speed Queen Automatic Washers, a Sylvania television set, five pairs of Bushnell triple-tested binoculars, three Crosley

radios, and fifty Golden Eagle gasoline gift certificates.

Top Hollywood entertainment is on tap for Wednesday, September 29, when the 65 winners in Thrifty Drug Stores' September contest will be announced. Full details of the big free show will be announced later.

**The Desert Sun—4
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 16, 1954**

Narcotic Suspect

Arrested in Village

Gabriel Estrada, 20, 750 East Arenas road, arrested here Thursday on a narcotics charge, has been transferred to Riverside county jail where he will face charges of marijuana possession.

When arrested by State Narcotics Agent Matt O'Connor, he had in his possession 18 cigarettes believed to be marijuana, it was reported.

**RESTRICTED BUILDING SITES
\$2,950 TO \$3,750**

**THE LAST OF THE BEST
EXTRA LARGE LOTS
ALL UTILITIES IN
ONLY 2 SHORT BLOCKS TO SCHOOL,
STORES AND BUS LINE.**

LOCATED BETWEEN MESQUITE AND MORONGO
ONE BLOCK EAST OF SOUTH PALM CANYON DRIVE.

(SALESMAN ON TRACT DAILY)

GANNON REALTY COMPANY

711 N. PALM CANYON DR. PHONE 2772

SPECIAL PURCHASE NATIONALLY KNOWN BRANDS DRESSES

For Children

Sizes One to Six

and from

Sizes Six to Fourteen

Former prices to \$8.95

NOW \$1⁹⁸ to \$3⁹⁸

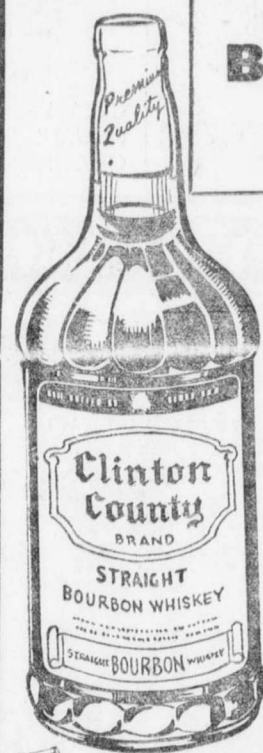
Marty's Sample Shop

178 S. INDIAN AVE.

TELEPHONE 5505

P.S. Watch for Important Announcement

**Mayfair
SUPER MARKETS**



Lido Club, California
BURGUNDY

Full Gallon **99¢**

Clinton County
7 Year Old, 86 Proof

**Straight
Bourbon
Whiskey**

Try it "on the rocks"

\$3¹⁹ Fifth

**Liquor
Specials**

Willow Springs
STRAIGHT KENTUCKY
BONDED BOURBON
7 Years Old **\$3⁹⁸** Fifth
100 Proof

DuBlanc Imported
French Vermouth

Very dry
—for a good
martini—5th **99¢**

PARK AVENUE
Distilled London Dry

GIN
85 Proof

\$2⁶⁹ 5th



**ZAROFSKY
VODKA**

Lightest of all liquors

80 Proof **\$2⁶⁷** Fifth
A \$3.29 Value

Relska, 80 proof **\$4⁰⁴** 5th
VODKA



.Kol, Premium Quality

Eastern Beer

6 12-oz. cans **83¢** In handy carton



Bombula, Imported
**WEST INDIES
RUM**

Light and Dry

Choice of Gold or White

\$2⁶⁹ Fifth



Reg. \$5.66 Echo Spring, Ky.
Straight Bourbon
Save 87c during
September only. **\$4⁷⁹** Full Quart
Case of 12, \$51.73

While Limited Supply Lasts!

**Grand Croix
IMPORTED FRENCH
Bordeaux Wine**

Choice of Red or White **79¢** 5th

Caldwell's Perfection
IMPORTED

SCOTCH

Blended & Bottled in Scotland **\$4⁴⁹** 5th



Mayfair Market

Advertised Prices
Good thru Sunday, Sept. 19

444 N. Palm Canyon Drive

SCHOOL STUDENTS FREE THEATRE PARTY

Be Our Guest at
VILLAGE THEATRE
Saturday, September 18
10:00 A.M. to 12:00 M.

GET A FREE BOOKLET
"THE STORY OF MONEY"
and learn how you may enter our
Starlite Globe and Atlas Contest

**Coachella Valley Savings
AND LOAN ASSOCIATION**

176 South Indian Avenue
Palm Springs Phone — 2954

45-149 Smurr Avenue
Indio Phone — 7-3416

34073 West Yucaipa Blvd.

Palm Springs

Indio

Yucaipa Agency



Bus Service on Drive Resumed by Citizens Line

Citizens Bus, which provides service up and down Palm Canyon drive daily, went into operation for the new season Monday morning.

For the present, service will be during the daytime hours only, from 8 a.m. until 6 p.m. Later on, the service will be extended an hour earlier in the morning and until late in the evening.

Southbound busses will leave San Marcos Way at the north end of the Village on the hour and northbound busses will leave Castas del Monte, at the southern end of the run on the half hour.

The line is operated by Tanner Motor Livery.

Youth Center to Re-Open Today

Palm Springs Youth Center will open for its fall and winter season today, Thursday, Director McKinney announced. It has been closed for the past two weeks.

Hours going into effect are 3:30 to 5:30 p.m. and from 6:30 to 9:45 p.m.

AVAILABLE

Catering Mgr.

STEWART

Exceptional Background
Write Desert Sun, Box 190,
File H-7

DIRECTORY

Palm Springs

and Desert Area

Real Estate

Firms

PALM SPRINGS Phone
APPLEBAUM, DAVID 5555
326 S. Indian Ave.
BOGGESS, Incorporated 2971
Penthouse 31, The Plaza
FOSTER, HERBERT H. 3555
101 N. Palm Canyon Dr.
FULTON, MURIEL E. 2225
119 S. Palm Canyon Dr.
GANNON REALTY CO. 2772
711 N. Palm Canyon Dr.
HAMMOND, JAMES 5373
875 N. Palm Canyon Dr.
HARRY REID and
RUSSELL WADE 2855
850 S. Palm Canyon Dr.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.
JOHNSON, GENE W. &
MILLER, RAY 3722
596 S. Indian Ave.
KOTY, FRED F. 2522
380 N. Palm Canyon Dr.
MATHEWS, CHAS. J. 5308
180 S. Indian Ave.
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
1059 N. Palm Canyon Dr.
NELSON, AMY 4627
2277 N. Palm Canyon Dr.
NATHANSON, JERRY 5234
482 N. Palm Canyon Dr.
NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.
RAY, TERRY 2064 or 5103
773 N. Palm Canyon Dr.
ROCKS, MADGE O. 7375
P.O. Box 669
SHEPTENKO, PETER B. 2727
The Pioneer Realty Co.
475 N. Palm Canyon Dr.
VENGER, LOUIS 6060-5395
3775 N. Indian, P.O. 1447
WEINSTEIN, RALPH 2884
256 1/2 S. Palm Canyon Dr.
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
180 S. Indian Ave.

CATHEDRAL CITY
BILES, RUTH 8-4371
56 Glenn Street
HILLERY, WILLARD R. 8-3477
JORGENSEN, E. M. 8-3401
68-574 Broadway
SHERRILL, R. H. "Bob" 8-3543
707 and 713 "D" St.

COACHELLA
RALPH L. STEPHENS CO.
Hiway 111 and Hill Dr.
85-205

PALM DESERT
EDITH EDDY WARD
Palm Desert 76-3431
ELLSWORTH, BOB 76-3741
P.O. Box 281

THUNDERBIRD AREA
BURKE, TONY 8-5432
Opposite Wonder Palms
Hotel

RANCHO MIRAGE
EWART, ESTELLA C. 8-4203
TAMARISK C. C. AREA
PALM VALLEY REALTY CO.
Wonder Palms Rd. and
Hiway 111 8-3481

IDYLLWILD
BELYEA, MARIE 80-146
P.O. Box 211
opposite Catholic Church

Mayfair

SUPER MARKETS

444 N. PALM CANYON DR.

Palm Springs

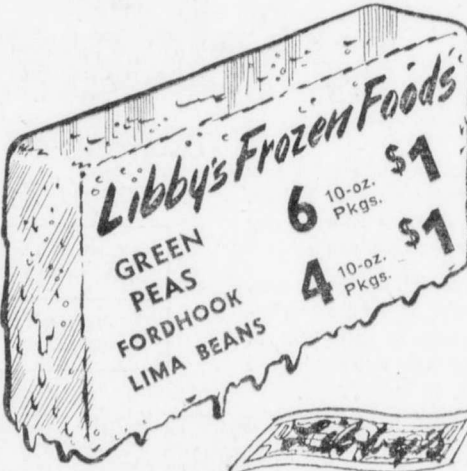
Advertised Prices Good

Thursday thru Sunday, Sept. 16, 17, 18, 19
No Sales to Dealers, Limit Rights Reserved

WATCH FOR MAYFAIR'S
First of the Week Bargains
when you shop Mon.-Tues.-Wed.



Dollar Days at Mayfair mean More for your Money! And when the brand is Libby's and the price is Mayfair's you know you've got real value! Come to Mayfair this week-end and load up!



OCEANSIDE, GRATED

TUNA
5 6 1/2-oz. Can \$1.00

Libby's, 12-oz. Can
CORNER BEEF 43¢



Van Houten's
Instant Cocoa
8-oz. Can 27¢

Maryland
Soft Shell Crabs
Individually
Cello
Wrapped 19¢

Fancy, Light Meat
Chayole Squash
18¢ lb.

Provolone Type
Boccione Cheese Ball
89¢ lb.

For Sauces, Dressings and Drinks
Angostura Bitters
2-oz. Bottle 60¢

As featured by Walt Jensen on...
Quick!
What's the Answer?
MAYFAIR'S RADIO SHOW
Broadcast Sun. 10-11
FRADOLIS
Frozen Blintzes
Pkg. of 6 59¢

LOVELY COLORS
AT NO EXTRA COST
ZEE
TOILET
TISSUE
29¢
4 ROLLS

Swanson's Chicken
FRICASSEE
14-oz. Can 49¢

Star-Kist
CHUNK TUNA
6 1/2-oz. Can 31¢

Orange Pekoe
TREE TEA
1-lb. Bulk 36¢
48-Count Bags 53¢

For Dishes
TREND
Large 2 for 39¢
Giant 49¢

All-Purpose Detergent
NEWS
Lge. Pkg. 23¢
Gnt. Pkg. 59¢

Safe Bleach
CLOROX
Half Gallon 30¢

Toilet Soap
SWEET HEART
Regular 3 for 25¢
Bath 2 for 25¢

DOLLAR \$1

HARVEST

Pineapple Juice
Cling Peaches
Tomato Juice
Sliced Pineapple
Deep Brown Beans

LIBBY'S 46-oz. Can 4 for

LIBBY'S 29-oz. Can 4 for

LIBBY'S 46-oz. Can 5 for

LIBBY'S 15-oz. Can 6 for

LIBBY'S 15 1/2-oz. Can 10 for

START YOUR SET TODAY! NEW WORLD FAMILY ENCYCLOPEDIA

SWEET GREEN PEAS
CREAM STYLE CORN
CORNER BEEF HASH
WHOLE DILL PICKLES
SKIPPY DOG FOOD
TOMATO PASTE

LIBBY'S 17-oz. Can 6 for

LIBBY'S 17-oz. Can 7 for

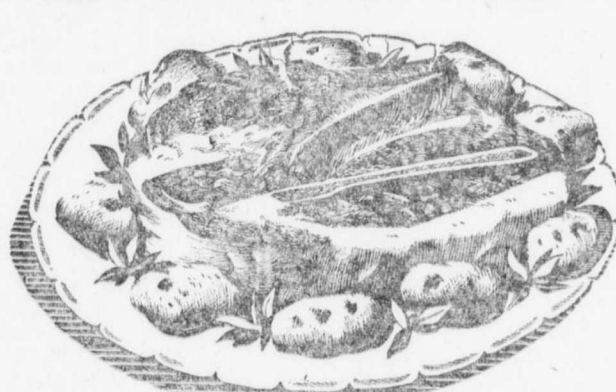
LIBBY'S 16-oz. Can 4 for

LIBBY'S 22-oz. Jar 3 for

Tall Can 16 for
Food Club 6-oz. Can 15 for

New World Family Encyclopedia Buy One Book Each Week Per Vol. 89¢ Vol. No. 1 Only 25¢

CHUCK ROAST



Tender, blade
cut, beef chuck,
guaranteed U.S.
graded beef

BLUE RIBBON
Choice Beef

CHOICE
GROUND

BEEF

3-lb. 1.00

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Buffet Brand
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Sandwich Sliced 43¢ lb.

Sandwich Sliced
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45¢ lb.

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Cheddar Cheese

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Pkg. of 12 39¢

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Less 5¢ on Package



Swanson's Chicken
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14-oz. Can 49¢

Star-Kist
CHUNK TUNA

6 1/2-oz. Can 31¢

Orange Pekoe
TREE TEA

1-lb. Bulk 36¢
48-Count Bags 53¢

For Dishes
TREND

Large 2 for 39¢
Giant 49¢

All-Purpose Detergent
NEWS

Lge. Pkg. 23¢
Gnt. Pkg. 59¢

Safe Bleach
CLOROX

Half Gallon 30¢

Toilet Soap
SWEET HEART

Regular 3 for 25¢
Bath 2 for 25¢

CV Amateur Golf Tourney at Tamarisk Slated Oct. 9-10

Third annual Coachella Valley Amateur Golf Tournament will be held Saturday and Sunday, October 9 and 10, at Tamarisk Country Club. Manager Ted Cadman announces.

The course, open to the public from June 1 to October 1, will resume its status of a private club on the latter date, limited to member and guests. The public is invited to enjoy all privileges during the CV Amateur though, with all Coachella Valley area golfers regardless of handicap invited to enter.

THE CLUBHOUSE officially opens October 1, at the time it officially starts its fall season. The greens are reported to be in excellent condition.

Defending champion is Huston Kier of Hacienda Country Club of Whittier. Mill Hicks won the title in the first tournament. One hundred golfers from throughout Southern California were entered in the 1953 meet.

Plans are also nearing completion for the Southern California Open Golf Championship which will be held for the first time in the Palm Springs area at Tamarisk from October 27 to 31 inclusive. Ellsworth Vines, new Tamarisk professional who assumes his duties October 1, is tournament chairman.

THE ENTRY LIST is expected to consist of 100 pros and 75 amateurs, with the Pro-Amateur event on October 28 expected to be a qualifying round for the high handicap amateurs. The initial day of the tourney, October 27, will be scheduled for practice rounds.

It is possible that the State Professional Championship will be decided on the opening day, according to Cadman, who said that the Southern and Northern California champions should be decided by that time, ready to meet for the state title.

The 54-hole Southern California Open will be held Friday, Saturday and Sunday, October 29 through 31, with the usual evening activity connected with a tournament scheduled for the preceding night, October 28.

Racing Starts Tomorrow at Pomona Half-Miler

Pomona's half-mile racing strip was a busy place all week as the vanguard of an ultimate record number of nearly 1000 thoroughbreds, harness horses and quarter horses started preps for the 14-day Los Angeles County Fair race meeting opening tomorrow.

Stable Supt. William Jackson opened the vast Pomona stable area to the horses last week. Biggest influx took place last weekend, with the runners converging on Pomona from both northern and southern points.

From the State Fair at Sacramento came nearly 500 campers, while from Del Mar to the south another 350, all thoroughbreds, will arrive. Both tracks concluded their 1954 meetings Saturday.

Racing Secretary Jack Meyers opened his office for registration of thoroughbreds Monday morning, and started accepting nominations for the meeting's opening day feature, the \$5000 added Inaugural Handicap for 3-year-olds over the Pomona Course, 60 feet less than six furlongs.

Among the candidates for the Inaugural is Jim Sinnott's Musselshell, who captured the \$15,000 added Del Mar Derby a couple of weeks ago. Musselshell disclosed signs of promise here last meeting by winning the Pomona Chamber of Commerce Purse at first asking.

Since then Musselshell has developed into one of the top colts of western racing, and disposed of the West's best sophomores in accounting for his Derby score. Sinnott, a Pomona regular, bred and raised Musselshell at nearby Montevia.

Plan Honors for Haddock Sept. 18

Howard Haddock, city recreation director, will be honored Saturday night during an exhibition softball game at Polo Grounds.

Haddock, who has been absent from his duties for the past few weeks because of illness, was scheduled back on the job this week.

Two All-Star teams will meet in the game to start at 8 p.m. Palm Springs All-Stars will meet Desert All-Stars in the game.

Louis

Your favorite Barber is back from Lake Tahoe and will be **OPEN Friday, September 17th** at **360 South Indian Ave.**

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Little's Swing Analyzed by Morrison



The outstanding success of Gene Littler, who represents Thunderbird Country Club on the tournament circuit, is due largely to his good physique and excellent swing technique, the vital stages of which are shown above and described below by analyst Alex Morrison.

By ALEX J. MORRISON

Author of "A New Way to Better Golf," Teacher of Champions
EVERY GOLF fan who has heard about the game's most promising young star, Gene Littler, has wondered about the things that make him outstanding. His prospects are exceptionally good because he holds top cards in both personal make-up and training.

At 23 his physique and temperament are mighty good for competitive golf. His stocky build of medium height affords him plenty of smooth-flowing strength, all particularly suited to the steady compactness he favors in swinging his clubs. This physique has been rounded out by many years at golf followed by a recent hitch in the Navy.

His temperament is that of a cool, efficient journeyman. Though on the quiet side and seemingly shy he is ever alert and can be just as sharp as the occasion demands. In character he is worthy of all the honors that may come his way. His training for golf honors is excellent. He has acquired a fundamentally sound technique for club swinging and shot making. The soundness of his temperament, physique and playing technique has been well demonstrated by his winning of the U. S. Amateur title, the California Amateur title, the California Open and San Diego Open tournaments in which he outplayed the top pros, also by his showing in the 1954 National Open.

DESPITE all of his outstanding qualities he would be helpless without the vehicle which has already brought him so far and stands to take him a long way.

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Vines to Assume Duties as Pro at Tamarisk Oct. 1

Ellsworth Vines will officially take over as golf pro at Tamarisk Country Club on Friday, October 1. Manager Ted Cadman reported this week.

Vines replaces Ben Hogan, who resigned this summer because of pressure of other business. The popular Wilshire Country Club professional plans to become a permanent resident of Palm Springs, having purchased a lot and started plans to construct a home.

THE 42-YEAR-OLD former world's amateur and professional tennis champion, took up golf in the early 1930's and turned professional in 1942.

During his time as pro at Wilshire, Vines limited his tournament appearances, but was one of the top competitors in every event entered. Last Sunday he placed second in the 18-hole Pomona Country Club invitational pro-amateur golf tournament, with a 67.

HE WAS THE WINNER of the California P.G.A. tournament in 1951, and the same year reached the semi-finals of the P.G.A. championship at Oakmont Country Club in Pittsburgh, tying with Walter Burkemo for the regulation 36 holes, but losing out in the first extra hole.

Vines will select his own staff at Tamarisk, Cadman said.

Indian Varsity in Intra-Squad Scrum Friday

Palm Springs high school football team will be unveiled this season for the first time in an intra-squad game at 4:30 p.m., Friday.

Coach Clare Ballagh reported four additions to the squad since school started, one withdrawal and one injury. Reporting for practice were Letterman John Laster and Sophomore center Les Whidden, both expected. Bob Kehl, tackle, and John Cunningham, tackle.

INJURED was Quarterback Lloyd Brubaker, who suffered an ankle sprain which might keep him out of action in the first pre-season game September 24 at Chino.

Laster's appearance at practice sessions gives Ballagh 13 lettermen around which to build his team of 33 players. Other lettermen are: Brubaker, Alvin Harrison, Chuck Martin, Gary Driskell, Jim Judd, Jody Robles, Dave Tichenor, Bob Cordes, Bob Sproule, Gene Prieto, Ruben Fontes and Manuel Montoya.

SCRIMMAGES STARTED this week, in the night practice sessions. Ballagh plans to hold afternoon practices starting Friday.

Assisting Ballagh with coaching duties is Scott Thompson.

Midget Racing Soon to Return

Midget racing, highly successful spectator attraction last month, will return to Palm Springs in October and November.

City council has approved dates for five meetings, under the sponsorship of the Independent Racing Association, Inc., of Santa Monica.

Dates approved are: Saturday night, October 2, 16 and 30, and Sunday afternoon, November 7 and 14.

The races in the past have attracted between 300 to 500 spectators each night, with a fast growing amount of interest being generated in the community and area.

The Desert Sun—6¢
PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS
Thursday, September 16, 1954

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CVSL to Host School Children at Theater Party

Coachella Valley Savings and Loan association will host a theater party for school children at the Village Theater Saturday from 10 a.m. until noon. William H. Smith, president, said Tuesday.

Free booklets of "The Story of Money" and explanation of the association's Starlite Globe and Atlas contest will be given each child.

Thief Makes Off with Flower Pot

Theft of a flower pot from a post in the patio at their restaurant at 1255 South Palm Canyon drive, was reported to police Monday by Mrs. Mary Cirone.

The flower pot was valued at \$6.75.

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Sentinel

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Plan for Paving of Via Miraleste

Council Tuesday afternoon adopted a resolution of intention to pave Via Miraleste from Paseo El Mirador to Tachevah drive, in front of Desert Hospital.

This is the eleventh assessment district to be started under the 1911 improvement act. "We're happy to have this project under way," City Manager R. W. Peterson said. "It will benefit the people using the hospital, as well as improve the area itself."

Study Plans for County Junior Red Cross Work

Edna Bailey Lockhart, newly appointed Junior Red Cross chairman, for the Riverside County Chapter, American Red Cross, met with Mary Ellen Pangle, Manager, and Alice Mead, Junior Red Cross director, to discuss the program for JRC for the school year, at the chapter, recently.

Letters will be prepared to send to school principals asking them to designate teacher sponsors to coordinate the Junior Red Cross program in the schools.

The enrollment for service which takes place in November was discussed. Students may enroll in Red Cross three ways: volunteer services as an individual, volunteer services as a member of a group or by making a contribution. Funds collected from Junior Red Cross members are separate from Red Cross funds and are used to buy gift boxes, school chests, and for the children's fund, which is used in time of emergency to buy special supplies for the children of a disaster.

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(Desert Sun Photo)
FISHING LUCK — Excellent fishing was reported by five Villagers and Cathedral City men Sunday morning at Ensenada, when they caught 39 before noon. The men arrived there Saturday evening, staying at the Mira Monte hotel. Of the 39 fish

caught, 24 were Yellowtails, 14 Bonita, and one a barracuda. Pictured with part of their catch are, left to right, P. E. Kirkpatrick, H. E. Colglazier, Ted McKinney, Walt Colglazier and George McCrystal. All but McKinney are residents of Cathedral City.

From Page 1—MORE ABOUT KUCHEL

make one thing clear to California voters, that only one person will direct the actions of the Junior Senator from California, and that is the person who is talking to you now, Tom Kuchel.

Following his talk, Senator Kuchel stopped to chat with Villagers, and pose for news photographers.

He left the Village at noon to go to Riverside where he was to speak before a joint meeting of Riverside and San Bernardino newspaper publishers at the Mission Inn.

THE SENATOR told the publishers that the business of government should be modernized, by amending the outdated Senate rules that are used to delay or kill vital legislation.

During the Senator's visit here, he was hosted by the Palm Springs Republican committee, with Tom Kieley, chairman of the committee and

Warren Slaughter, vice-president of the County Republican Assembly, helping with the planning.

At breakfast the Senator and his wife were flanked by such Villagers as Mrs. Austin McManus, Mrs. Zaddie Bunker, Mayor Florian Boyd, who introduced him, A. Ronald Butten and Al E. Hoover.

Battery Stolen from Road Crew

Second theft from equipment parked at El Cielo and Ramon road for the Ramon road project, was reported to police Sunday by the J. J. Swigart Company of Orange.

A battery valued at \$20 was taken from a water truck between Friday afternoon and Sunday afternoon.

In the first theft, gas was siphoned from one of the trucks.

From Page 1—MORE ABOUT FEATURES

by Society Editor Hildy Crawford; "Publisher's Corner," by Oliver B. Jaynes; and "Confident Living," by Dr. Norman Vincent Peale.

Background of the columnists and artists being introduced in this issue of The Desert Sun is as fabulous and interesting as the articles which they will present twice-weekly to the fast-growing family of readers of this newspaper.

MISS KILGALLAN, daughter of James Kilgallen, one of the stars of the International News Service staff, started her newspaper career at the age of 18 on the New York Journal, and within two weeks had her first by-line.

Five years later the Kilgallen star began its real ascent, when she was chosen by her paper to make a round-the-world flight in competition with two other newspapermen. Her dispatches from the far-flung corners of the world made her name nationally known. She then covered the Hollywood scene, and in 1937 the coronation of George VI. with her Broadway column starting a little more than a year later.

She thus became the first woman columnist on the New York scene—and swiftly, one of the best columnists in the nation.

BENNETT CERF, one of the top book publishers in the nation, is better known to the average person as a lecturer, magazine columnist, and the author of "Try and Stop Me," starting in The Desert Sun today.

Known as "King of the joke-tellers," Cerf besides his newspaper and magazine features, has published three best-selling joke books, "Try and Stop Me," "Anything for a Laugh," and "Shake Well Before Using."

LOUIS SOBOL, veteran newspaperman, started as a Broadway columnist in the early 1930's on the staff of the New York Journal-American.

His style of writing perhaps is best described by Gene Fow-

ler, the famous writer and biographer, who says in the foreword to Sobol's new book, "Some Days We're Happy."

"To me, Sobol has seemed the real successor to our good friend, the late O. O. McIntyre. Sobol, however, differs from McIntyre in that in his column he chronicles the New York scene as it is—not as it appears in the dreams of those who never have partaken of its excitement."

JESSE CARGILL was born into the newspaper business as his father owned and published the Waco, Texas, daily newspaper. After attending the Academy of Fine Arts in Chicago, he did freelance work in that city, then went with the Kansas City Journal before becoming associated with Central Press Association, the King Features subsidiary.

Alex Morrison is known as "Dr. Golf," as he is the teacher of champions. Among the nationally known golfers who have consulted him, or who do so now, are Bobby Jones, Ben Hogan, Byron Nelson, Lawson Little, Henry Picard, Fred Haas and Skip Alexander.

IN HIS COLUMN, "Morrison on Golf," the teacher of champions presents the same golf pointers he gives the champions.

His opening column is especially timely for residents of the "Nation's Golf Capital," for it covers the play of Gene Littler, who represents Thunderbird Country Club on the tournament circuit.

Library Back on Winter Hours

Welwood Murray Memorial library this week went back on its winter schedule.

Dorothy Bear, librarian, said that effective as of now the library will be open Mondays through Fridays, from 10 a.m. until 9 p.m.

The hours on Saturday are from 10 a.m. until 5 p.m.

Adult School to Start October 4

Chester Sproule, principal of the Evening high school, announced Monday that requests for information on fees, schedules and other items pertaining to the school may be obtained by addressing Palm Springs Evening high school, 2248 East Ramon road or telephone 2393.

Classes will start October 4 in the fields of business, arts, music, language, citizenship, shop and crafts, he said. A complete program of classes will be announced before the opening day.

The Desert Sun—7¢

and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 16, 1954

County Chamber Meeting Sept. 21

James Mace, deputy state forester will be the speaker Tuesday, September 21, at the bi-monthly meeting of the Riverside County Association of Chambers of Commerce scheduled at Glen Ivy Hot Springs.

In Temescal canyon between Corona and Elsinore, D. R. Crane, committee chairman of the organization said this week. His topic will be Riverside County's recreational facilities and potentials and will provide information about the county's mountains, trees and trails. Members of the county board of trade and the board of supervisors have been invited to the luncheon meeting at 12 noon.

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40,000 colorful displays
A WHOLE CIRCUS
(11 a.m. to 9 p.m.)
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(11 a.m. to 9 p.m.)
HORSE RACING DAILY
(11 a.m. to 9 p.m.)
BIGGEST SHOW ON EARTH
60¢
POMONA SEPT. 17 - OCT. 3
450-acre exposition park... 200 permanent buildings

Vets for Kuchel Group Formed in Desert Area

Palm Springs Non-Partisan Veterans for Thomas Kuchel for U.S. Senator was organized here last week.

Ray Hiller is temporary chairman of the group which comprises veterans of all parties and all organizations.

They met with Senator Kuchel when he was in the Village Monday morning.

"We are for Senator Kuchel because of what he has done for veterans and because of his service record," Hiller said.

Among the veterans in the organization are Bill Scharf, Dr. James E. Potter, Warren Slaughter, Mayor Florian G. Boyd, Herbert Samson, Tom Kieley and many other prominent Village veterans.

School Driver Education Activity Shown in Movie

Filming of a new school motion picture, written by George Bond, transportation superintendent for Palm Springs Unified School district, began Monday on the streets of Palm Springs.

The film is entitled "Parking is Now Taught in the Classroom."

The educational short is built around the driver education classes under way in the local high school under Bond's direction and students and teachers will participate.

Director of the film is Ray Bainbridge of the Progressive Pictures corporation which is producing the story.

Bond will form part of the technical group and George Crosby, consultant of the bureau of audio visual education, will assist.

Bond's own invention, a portable magnetic parking test

board, will be used in the showing.

The film is expected to be distributed by Progressive Pictures corporation to approximately 10,000 schools in the nation and to be viewed by thousands of adults in service clubs and parent-teachers meetings.

Palm Springs police are co-operating in the filming and Bob Young handled traffic during the outdoor activities.

L.A. County Fair to Open Friday

Highlighted by several of the top flight attractions of the nation, this year's Los Angeles County Fair at Pomona, opens tomorrow with a varied program of exceptional entertainment.

In addition to all of the exceptional exhibits and the succession of colorful bands, parades, fiestas, contests and state reunions, there will be the fabulous Dancing Waters, a wonderful European circus, the glamorous Fair Follies, a world's fair midway and countless other special features.

A giant joy zone of world's fair proportions is one of the most popular attractions in the entire exposition park. Under the management of Harry Illions, leading outdoor amusement man, there has been assembled an array of amusements never before seen on the coast. All prices have been reduced. In addition, there are two separate kiddie lands where the smaller fry can enjoy rides and amusements especially made for them.

County School Board Meetings Changed

Ray Johnson, county superintendent of schools, said Monday that the county board of education will meet on the first Thursday of each month hereafter.

Only exception to the new schedule will come in October. The meeting will be held October 14 instead of October 7.

School matters which cannot be handled by local boards come before the meetings.

Eight Dwellings Begun in Village District in Week

Eight new dwellings, seven of them within the city limits and one at Rancho Mirage, were started last week in the Palm Springs area. In addition, three new swimming pools were begun here.

Among the eight dwellings were four by Jack Meiselman in his new development.

Value of permits issued by the city building department was \$127,000 and in the county territory, \$13,440.

Permits issued at the city building department office went to:

T. Frederickson, 2013 East Andreas, addition, \$1,500.

W. E. McCauley, 600 North Indian, apartment, \$3,000.

W. E. McCauley, 980 North Indian, swimming pool, \$4,000.

I. Mazarin, 1664 Calle Marcus, J. Pawling, swimming pool, \$4,000.

Dr. C. M. McCauley, 2220 McManus drive, A. B. Crist, dwelling, \$17,000.

Dr. C. M. McCauley, 2190 McManus drive, A. B. Crist, dwelling, \$17,000.

W. E. McCauley, 1337 Camino Primrose, addition, \$500.

J. Meiselman, 2240 Belding drive, T. Frederickson, dwelling, \$14,000.

J. Meiselman, 212 West Ceritos, T. Frederickson, dwelling, \$14,000.

J. Meiselman, 262 East Ceritos, T. Frederickson, \$14,000.

J. Meiselman, 279 West Ceritos, T. Frederickson, dwelling, \$14,000.

Joseph Milani, 1165 East El Alameda, G. Boze, addition, \$2,000.

Sam Pascal, 373 South Palm Canyon, Paddock Pools, swimming pool, \$6,000.

George Rasmussen, 1151 North Indian, I. Grude, sales room, \$3,000.

Biffel Redfern, 2296 Smokewood drive, dwelling, \$8,000.

David Rose, 330 El Alameda, C. Chamberlain, addition, \$10,000.

A. I. Salter, 492 Santa Clara, C. Chamberlain, addition, \$10,000.

County building permits — F. S. Breiding, Rancho Mirage, Arthur Press, dwelling, \$7,470.

F. S. Breiding, Rancho Mirage, Arthur Press, store, \$5,970.

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882 North Palm Canyon Drive

(for the last 5 years in the El Encanto Hotel)

Phone 2384 for your appointment.

Miss Dorothy Bell will be there to greet you.

More Checks

Trail Followed Into Colorado

Mary Strauss, former Villager, is continuing her issuing of bad checks across the country, police reported this week.

The checks, written on the Desert Bank, now the Citizens National, are all for small amounts and number well over 50.

Six checks were reported in the latest group, with Mrs. Strauss heading east through Colorado.

Freeway Bridge Action Sept. 30

Bids will be opened by the state division of highways in Los Angeles September 30 for four of the five bridges which provide grade separation on the new freeway through Banning designed to eliminate the traffic bottleneck in that city.

Construction is expected to start immediately with nine months allowed for completion scheduled during the summer of 1955.

Lawyers to Hear Justice Carter

Invitations are being readied this week by Chairman Carl Kegley for a joint meeting of the Bar Associations of San Bernardino county, Orange county and Riverside county on the evening of September 29, 1954. The joint meeting will be held in order to give the lawyers of the three counties an opportunity to hear an address by the Honorable Jesse W. Carter, justice of the Supreme Court of California.

Lawyers from throughout the three counties are expected to assemble at the Victoria Club to hear Justice Carter, who is one of the outstanding jurists of the United States.

Dr. Weber Named to Camp Committee

Dr. Herman M. Weber of La Quinta was one of three men appointed to the Lawler Youth Camp Committee by supervisors Monday. He was nominated by Supervisor Homer Varner.

The camp is near Idyllwild and is used by organized youth groups.

DHS Park Plan Election Oct. 10

October 19 has been set as the date for an election at Desert Hot Springs on the proposal to form a Desert Hot Springs Park Recreation and Parkway district. The date was set by supervisors Thursday.

Desert Hot Springs Improvement Association Hall was designated as the polling place.

Legal Notices 75

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME
THE UNDERSIGNED do hereby certify that The Desert Florist conducting a Flowers and Gifts business at 444 N. Palm Canyon Dr., City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of The Desert Florist, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit: Della Halloran, 426 N. Indian Ave., Palm Springs, California.

WITNESS my hand this 7th day of September, 1954.

DELLA HALLORAN, STATE OF CALIFORNIA, COUNTY OF RIVERSIDE, ss.

ON THIS 7th day of September A.D., 1954, before me, Fred C. Weigel, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Della Halloran, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that she executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

FRED C. WEIGEL, Notary Public in and for

Said County and State

My Commission expires Aug. 11, 1958.

291—Desert Sun Sept. 9, 16, 23, 30, 1954.

NOTICE TO CREDITORS

No. 16029

ESTATE OF HERBERT W. MUNSON, Deceased.

NOTICE IS HEREBY GIVEN, by the undersigned F. GRANVILLE MUNSON, Executor of the estate of Herbert W. Munson Deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said Executor at the offices of his attorneys Messrs. Thompson & Colegate, 444 North Palm Canyon Drive, in the City of Palm Springs, in the County of Riverside, within six months after the first publication of this notice.

Dated at Riverside, California, September 8th, 1954.

F. GRANVILLE MUNSON, Executor of the estate of Herbert W. Munson, Deceased.

290—Desert Sun, Sept. 9, 16, 23, 30, Oct. 7, 1954.

COMPLETE Drafting Service

Plans for:

- Residences
- Commercial Bldgs.
- Motels - Hotels
- Additions
- Alterations
- Apartments

Joseph L. Kiktavi

PALM SPRINGS 83932

68-091 Highway 111

300 feet west of

SunAir Drive In

Davis to Attend Police Meetings in New Orleans

Police Chief John S. Davis will attend the International Association of Chiefs of Police conference in New Orleans September 26 through October 1. City Manager R. W. Peterson announced this week.

Chief Davis will leave here next Wednesday, and return October 4 or 5. He plans to travel by automobile.

A member of the association since 1946, this will be the seventh conference he has attended since that time.

Items to be discussed in four-hour sessions are administrative problems, juvenile delinquency, communism and internal security, traffic, and the pacheco problem.

During Chief Davis' absence, Capt. Orest Johnson will be acting chief, and Sgt. Bill Lux will be acting captain.

Overheated Cooler Motor Starts Fire

Damage estimated at \$20 was caused to a cooler motor on the roof of the home of Mrs. Evelyn Petersen, 4341 Camino San Miguel, by a fire starting at 7 p.m. Monday, firemen from Station No. 1 reported.

The Desert Sun—8th PALM SPRINGS, CALIFORNIA and PALM SPRINGS NEWS Thursday, September 16, 1954

ARTHUR ELROD ANNOUNCES

A NEW

CARPET CLEANING

SERVICE

FOR PALM SPRINGS AREA

TO MAKE YOUR

CARPET

LOOK LIKE NEW

CALL

Arthur Elrod Ltd.

886 North Palm Canyon Drive

Phone 2824

Sun Classified Bring Quick Results

Truly SCANDINAVIAN

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RE-OPENING TOMORROW

Friday, September 17

Town & Country

THE CENTER — 174 N. PALM CANYON

Restaurant & Cocktail Lounge

Here you will find an atmosphere of quiet refinement ... A hideaway spot where the harried businessman can find surcease from pressing problems during any part of the day to enjoy food excellently prepared ... where all may find those moments of leisure dining during the evening meal ... be it supper or dinner — or just merely an expertly prepared cocktail.

★ **Regular Dinners**

Choice Steaks ... Chops ...

Fried Chicken ... Barbecued

Loin Spareribs

★ **Luncheon Buffet**

served 12 noon to 3 P.M.

Personalized service by your hosts

The Gilberts

The Center 174 N. Palm Canyon
Telephone 9906

COTTON SHOP

Re-Opens for the 1954-55 Season

Tomorrow -- FRIDAY, SEPT. 17

With a Complete Line of

UNIFORMS

DRESSES

LINGERIE

We Specialize in Large Sizes

202 NORTH INDIAN AVENUE

The Desert Sun

and PALM SPRINGS NEWS

Page One-B Palm Springs, California, Thursday, September 16, 1954 Second Section



AROUND TOWN

with Hildy Crawford



Sun and sand and desert nostalgia bring many people back to the Village . . . but the opening of school provides a powerful incentive too . . . and lights went on in many a Village home the night before school opened . . .

Stewart and Mari Williams, who returned the first of this month from a six-week vacation in Laguna . . . are off next week to San Francisco, where he will attend the AIA convention . . . Their three youngsters Eric, Marianne and Jeffrey will stay with the John Clarks . . .

Frederick and Violet Watson, who spent most of the summer in the Village, returned around Labor Day from a short trip up north . . . Violet says she may go to New York in November to visit her daughter Patricia Fowler, who is an airline stewardess for TWA . . .

Jane and Russell Wade returned from Beverly Hills in time to put their son Jeff in sixth grade at Calhoun school . . . Russ, who has been a busy person all summer, is off this week on a business trip up north . . .

Return Soon

Ed and Pearl Thrasher and their two daughters are due to arrive around the 19th to open their home on Riverside drive . . . after summering at Huntington Palisades . . . Besides his interests in Fat Eddie's restaurant and the flourishing Goody-Goody (I hope that's spelled right) drive-in on Wilshire . . . Ed bought Googies restaurant this summer . . .

Claude and Ruth Valeur and their children, who spent the summer at the Coffman Lazy Acres estate in Banning, came back around Labor Day . . . and George entered first grade last week . . . George and Alta Roberson are due back this week . . . from their summer home at Balboa . . . George just flew back down from Canada where he was hunting and fishing with Clarence Beesmeier . . .

Joe and Joyce Pawling are still busy landscaping their new home in Lilliana Gardens . . . and spent much of the summer here . . . motoring down to Lido Island for weekends aboard their cabin cruiser . . . The Pawlings have some new neighbors . . . Mr. and Mrs. Jack Fascinato and their two daughters Tony and Tina of Chicago . . . Fascinato is a serious composer as well as the author of radio and TV commercials . . . They are building in Lilliana Gardens and will become permanent residents . . .

An amazing number of Hollywood personalities have been noted about the Village all Summer long . . . Latest was Cary Grant, dining in Chi Chi Blue Room Sunday night . . . with a party of men . . .

On Continent

Dorothy and Chester Adler postcard from London that they had a wonderful trip . . . crossing on SS United States . . . From England they go to Switzerland, Italy, the Riviera and Paris . . . returning on the Queen Elizabeth . . . They will spend a few days in New York and Chicago before coming west . . . and expect to be in Palm Springs around December 1 . . .

Dr. John and Gwen Costello are almost weekly visitors . . . now that they have started

building their ranch home . . . out in the Rancho Mirage district . . .

Sally Nichols, who was in Westwood taking summer school courses in Shakespeare and modern literature . . . with Culver joining her for weekends . . . returned in time to enter the boys in school . . . The boys spent the summer at camp in Catalina . . .

Judge and Mrs. B. H. Poliak and family returned in time to enter Dick and Carol Ann in school . . . and get Roberta off to Whittier College . . . Roberta, who graduated from Palm Valley School in June, is in her freshman year at college . . .

The Polliaks spent the summer at Lake Washington near Seattle . . . and report it was the coldest summer since 1907 . . . with the sun only appearing about five times . . . Quite a difference from Palm Springs . . .

At Smoke Tree

The Arthur Baileys are in residence at their Smoke Tree ranch . . . With their two sons Arthur and William, they were in Menlo Park, Seattle and Canada this summer . . . Arthur left this week for Webb school . . . Beatrice is back from her European tour and will enter Stanford Nursing school this fall . . . and the two younger boys will attend Palm Valley School . . .

Mr. and Mrs. Frederick Grant are also at their Smoke Tree home supervising some building . . . They were back east this summer and she enjoyed a trip to Mexico City and Guadalajara . . . Mary and Sandy were at summer camp in Carmel Valley, where Mary was a counselor . . . She leaves soon to enter Pomona College and Sandy will attend Palm Valley School . . .

The Grants have a new grandson John Alexander . . . born last week to Lt. and Mrs. Frederick Grant Jr. in Philadelphia . . .

At Summer's End

Howard and Kay Morris had an interesting summer . . . Chicago, a flying trip to Mexico, some time in La Jolla . . . and then to Santa Barbara to pick up Sherry at summer camp before going on a fishing trip to Ensenada . . . Now they're here and Kay is getting Sherry ready to start school at Westlake around September 22 . . .

Dr. and Mrs. Clarence Woodmansee and daughters Bonnie and Gay are back in the Village after a summer at Idyllwild . . . and Clare, who is Top Wrangler for the Desert Riders, is busy getting out a special bulletin to members . . . She was telling me that Frank and Melba Bennett attended the Dublin horse show . . . and she thinks they may come back with some new ideas

JC Annual Steak Fry on Saturday

Palm Springs Junior Chamber of Commerce will stage their second annual Steak Fry Saturday night in the patio at World Wars Memorial building. The affair, to which Villagers are invited, starts at 6:30 p.m. and will be co-chaired by Herb Esbitt and Joe Eicher. Dancing and entertainment with a special separate program for the children is planned.

A highly popular event of last year, this Steak Fry is expected to draw a big crowd. Tickets may be obtained from Jaycees or at the door.

Stan Rosins Back in Palm Springs

The Stan Rosins and their two daughters, Buzzy and JoAnn, returned Monday night after a summer at Catalina, which followed their European tour.

Europe is already fading to a memory, but Mrs. Rosin said that despite all the wonderful statues and art they saw in museums abroad nothing looked better to them than the Statue of Liberty viewed from the deck of the Queen Elizabeth as they came into New York harbor.

The Rosins sailed in March and toured the continent in a French car, and then visited England, Scotland, Denmark and Sweden. Returning to the United States the last of June, they drove across country in their new station wagon. Buzzy is in high school this year and JoAnn started junior high.

Jane Neel Weds Los Angeleno in La Jolla Rites

Mrs. Jane Neel, daughter of Mr. and Mrs. Carl Lykkens, was married to Mered A. Hoff of Los Angeles on September 4. Attending the wedding, which took place in La Jolla, were Dr. and Mrs. Clarence Woodmansee, Mr. and Mrs. Jack Boyer, the bride's aunt, Mrs. Edgerton of Oakland, and the Carroll Vogelaars of Idyllwild. The Hoffs will live in Los Angeles, where he is western sales manager for Hotpoint.

Kopelsons End Summer Tour

Alan and Edith Kopelson have just returned to their Beverly Hills home following a busy and interesting summer of varied activities.

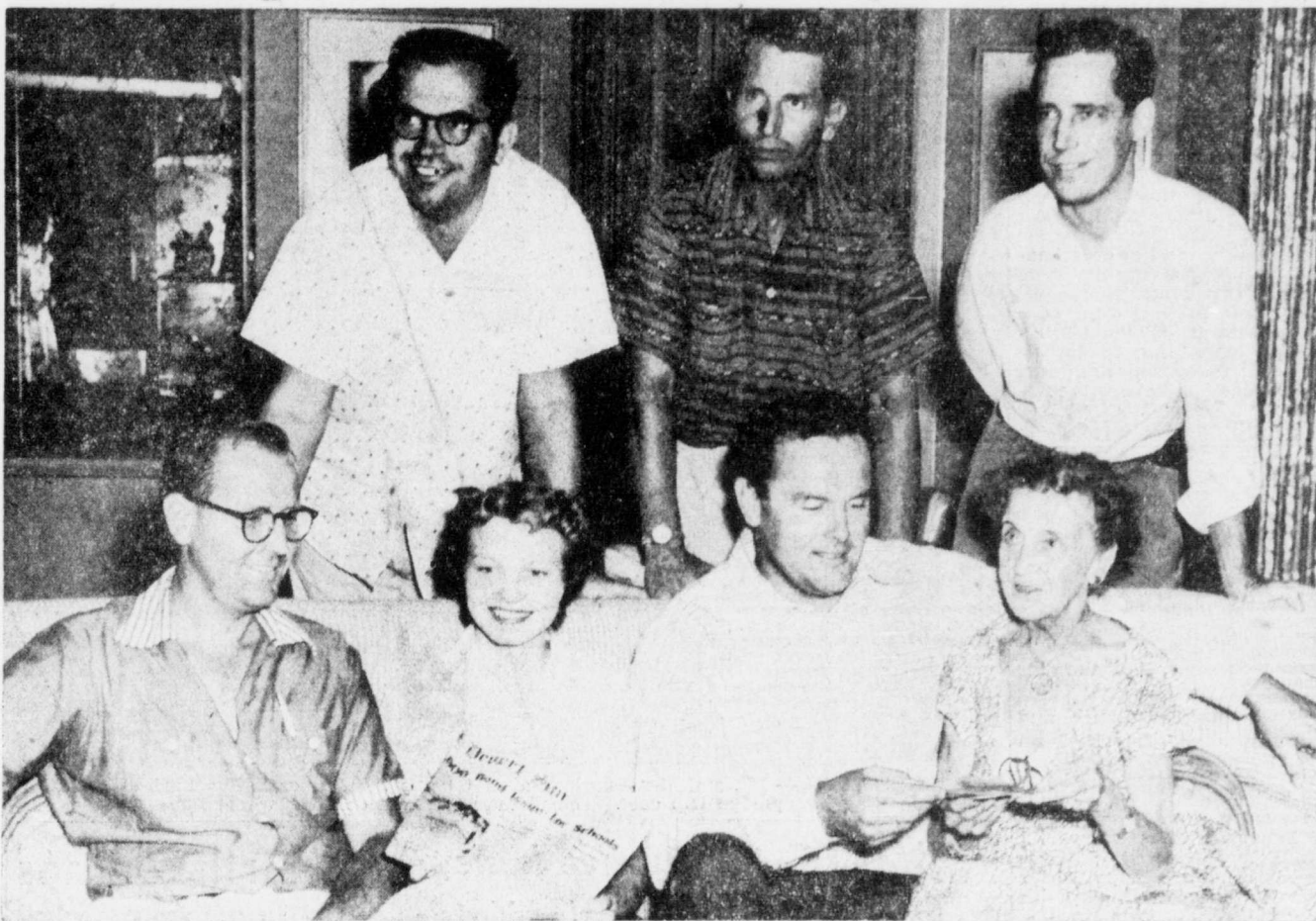
The new program they presented on Summer Session series this season brought forth a tremendous amount of enthusiasm and acclaim, with bookings already planned for next season.

Kopelson plans to resume his piano classes in Palm Springs and Indio October 1.

for the next Arabian show here.

Said, too, that Betty and D. V. Garstin ran across the Bennetts in Ireland . . . The Garstins are in Connecticut now but will be out here later . . .

Palm Springs Councilwoman Ruth Hardy was looking mighty pretty if a bit tired when she arrived at the city council's informal meeting Monday night . . . all dressed up in a suit, hat and gloves . . . The reason . . . she had just gotten off the plane . . . returning from five weeks in her old home town of Lebanon, Indiana, where she visited her father . . .



(Desert Sun Photo)
FOR BOYS RANCH — Making plans to assist in constructing needed buildings at the Mickey Finn Boys Ranch, this group met Tuesday at the home of Mrs. Ray Gilliland. Seated, left to right, Joe Pawling, Mrs. Finn, Mickey Finn, Mrs. Gilliland, standing, left to right, Bill Kolpacoff, Jess Carpenter, John Dill.

Local Construction Men Offer Material and Labor

Local lumber and construction men, meeting Tuesday afternoon at the home of Mrs. Ray Gilliland, offered building materials and labor to help build a bunkhouse and mess hall at the Mickey Finn Boys Ranch in the San Jacinto mountains.

At the same time Mrs. Gilliland, who is vice president of the board of directors for the ranch, announced that she has received checks for around \$1500 to aid in construction. This was in answer to an appeal for assistance made last week when it was learned that funds were almost exhausted and the boys had had to be sent home because there were no suitable accommodations for the cooler months.

Mickey Finn, who attended Tuesday's meeting, said that it was heart-breaking to have to send these boys back to the streets and neighborhoods where they had gotten into difficulty. He added that if it hadn't been for the food given by the American Legion and raised at the show at the Chi Chi, and personal contributions of money from Mrs. Gilliland they would not have gotten through the summer.

Around 90 underprivileged boys enjoyed free vacations at the camp this summer but the chill nights made it impossible to keep the boys in tents so they had to be sent home.

Villagers, to whom the Mickey Finn Boys Ranch is very dear, were rallying to the call this week. Wexler and Harrison, architects, are drawing up plans for a bunkhouse, mess hall and kitchen that will make it possible to handle several hundred boys next year, and it is hoped to get construction underway next month.

Joe Pawling, local builder, will furnish a crew for construction work and said today that volunteer labor will be needed. Anyone willing to help is asked to contact him.



Village to Aid Mickey Finn Boys Ranch



The Smiths

(Virginia and Art)

are finally tired of traveling

(or to tell the plain truth they're finally broke)

So do drop in and

Buy A New

BOOK

The Palm Springs BOOK STORE

120 S. Palm Canyon Drive
PHONE 5684

Triple Tier Novelty BAGS

unusual at

\$2.98*

by one of the finest makers.

Separate vanity.
White, Pearl, Mink,
Shell, Grey

Adrian's

134 SOUTH PALM CANYON DRIVE

* plus 10% Federal Tax

Open Sundays and of course, no additional charge for our beautiful gift wrapping



Announcement

The Plaza Jewelers, Palm Springs' oldest established jewelry store is now remodeling and will re-open October 22 under the new ownership of

Ben Zeisel

Only the finest of diamonds, nationally known watches, sterling, holloware, costume accessories, etc. will be carried by the NEW Plaza Jewelers.

Management of the new Plaza Jewelry will be under the well known and popular

Marvin Wade

Mr. Wade was associated with the former owners of the Plaza Jewelers for a number of years.

It is our earnest desire to continue to please the present clientele of the Plaza Jewelers and to make a host of additional friends.

Sincerely,
Benjamin Zeisel

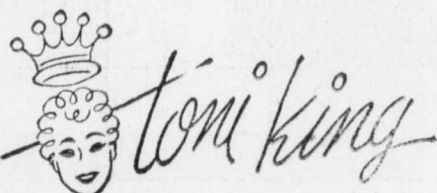
P. S. Watch for our opening announcement.

the BEST BEHAVED COTTONS we know!

Kate Greenway's DISCIPLINED fashions in exclusive Harvest Prints

mary helen

across from THE DESERT INN Phone 5107



the Coiff Shop

VACATION IS OVER
Now Open for Appointments

Suite 201 in the Oasis Building
PHONE 2276

Eisenhower Will Address Conclave of GOP Women

When Mrs. Carroll D. Kearns of Pennsylvania opens the first session of the 8th biennial convention of the National Federation of Republican Women in Los Angeles on Wednesday morning, September 22, she will present to delegates and guests the most distinguished list of speakers ever assembled in California beginning with President Eisenhower himself.

The President will address the women representatives in Hollywood Bowl on Thursday night, September 23, as convention climax with his major policy talk, believed to be concerning the Pacific area. Admission is by ticket only. Convention headquarters is Los Angeles Hotel Biltmore.

Republican women leaders from every county in California will mingle with leaders from all 48 states, Alaska, and Hawaii, according to Mrs. Kearns and Mrs. Gladys O'Donnell of Long Beach, convention chairman and president of the California Federation of Republican Women.

Mrs. Patricia Nixon, beautiful wife of Vice-President Richard M. Nixon and a NFRW member from Artesia, will be special guest of honor at the opening luncheon Wednesday, September 22. Speaker will be Robert LeBaron, Deputy Secretary of Defense, with the topic "The Peaceful Atom." Republican Congressmen and their wives from all over California, including Congressman and Mrs. John Phillips, will be special honor guests.

First day speakers include Honorable Elizabeth Farrington, U.S. Delegate to Hawaii, and Congresswoman Marguerite Church of Illinois. The gala GOP banquet in Biltmore Ballroom will have two distinguished speakers, Senator Everett M. Dirksen of Illinois, chairman of Republican Senatorial Committee, and Congressman Richard M. Simpson of Pennsylvania, Republican Congressional chairman.

The second day's session will

feature luncheon talks by U.S. Senate Majority leader William F. Knowland of California, and Congressman Samuel McConnell, Jr. of Pennsylvania, chairman of the Committee on Education and Labor.

Closing convention session will be the President's speech in Hollywood Bowl with special bus caravans from all the state's southern counties scheduled to bring many listeners from distant points. The Bowl's doors open at 4:30 p.m. with box suppers at 6:30 p.m. Hollywood's talented George Murphy has charge of entertainment beginning at 6:30 p.m. preceding the President's address which will end the convention.

VFW Auxiliary Plan Potluck Dinner Dance

Ladies Auxiliary to the Veterans of Foreign Wars Frontier Post No. 5987 made final plans for their potluck dinner and dance at a meeting held on Wednesday.

The potluck dinner and dance will be held at the V.F.W. clubhouse on Camino Parocelo just off Ramon road starting at 7 p.m. Friday evening, September 17. The public is invited for a small admission charge with the proceeds to go toward a building fund for the organization.

The ladies will furnish the potluck dinner and the music of Merrill Oistad and his orchestra will be featured.

Returns from Summer School

Miss Gretchen Beglinger, who spent the summer with her parents, Dr. and Mrs. H. F. Beglinger, in Neenah, Wisconsin and took some journalism courses at the University of Wisconsin, returned to the Village this week.

Miss Beglinger, who lives with her aunt and uncle, the Ward Risvidols, is employed in the office of The Desert Sun.

Villager Weds Beaumont Man

Mrs. Burniece Fredericks, who has been employed by the Telephone company and by Samson Curtis office, was married September 4 to Grove M. Anderson, owner of Andy's service station and trailer park in Beaumont.

The wedding took place in Beaumont Community Church and the couple honeymooned in Long Beach.

Noles Family Home Again

Dr. and Mrs. Sidney O. Noles and children returned last week from Portland and are happy to be back in the desert sunshine.

Motoring down the coast, they stopped for a couple of weeks in Santa Barbara. They came through Long Beach, too, and Tuffy who is building a model of "Mighty Mo" was enchanted to see the historic ship in the harbor.

Mr. and Mrs. John Waks of 611 Camino Parocelo, have returned from Los Angeles where they spent the summer and will be re-opening their Jewel Box soon.

Jim Hutchens, son of Mr. and Mrs. C. C. Hutchens of 177 Mesquite, left this week for Santa Monica where he will attend junior college.

Miss Gertrude E. Hunt, who has spent the summer months in Santa Barbara, will return to her home at 544 West Arenas road, on October 1 for the winter.

Small towns have more gossip because it's more fun watching a game when you know the players. — Industrial Press Service.



ON HONEYMOON — Mr. and Mrs. Charles Yates (she is the former Sallye Lasley) are pictured on their honeymoon trip east. The picture was taken at the Palmer House in Chicago.

Father Gets Baby Shower Stellar Role

There was a new twist in baby showers, with the prospective father opening the gifts, when Mr. and Mrs. Fred Weigel, who expect their sixth child early in October, were honored at a surprise shower Saturday night at the Herb Esbitt home on San Lucas road.

Mrs. William Bronstein and Mrs. William Foster shared hostess duties with Mrs. Esbitt. Among the many packages was a group gift of a "baby butler."

The party was held in the Esbitt patio and charades and volleyball were played. The Weigels have five boys, Stephen, Lee, Robin, KC and Donald, so the big tray cake was decorated with a big numeral "6" and a sprinkling of question marks, with a miniature boy doll at one end of the cake and a girl doll at the other. The cake was served with iced tea.

Among the guests, who were mostly Jaycees and Jayceettes, were Messrs. and Mesdames Nick Mutascio, Stan Lewis, Joe Wood, Jim Haddock, Ed Hawkins, Rick Harrison, Don Wexler, Fritz Blotter, Joe Elcher, Dan Flax, Warren Strebe and Maurice Smith.

Sallye Lasley, Charles Yates Wed in August

Mr. and Mrs. Charles Yates (she is the former Sallye Lasley) are at home on Joshua street in Palm Desert, after a honeymoon trip in the east.

They were married August 23 in the Village Church in Westwood with a wedding dinner afterwards at the Tally Ho in Beverly Hills.

They flew to San Francisco and then to Chicago, going on to Ohio for the bride to meet her parents. After picking up a new white Buick in Flint, Michigan they returned to Ohio and motored through the east before coming home.

The bride was social director at Shadow Mountain Club last year, where he is a member. She had also served in that capacity at the time the Club opened. Yates is in charge of the bands in Coachella Valley schools and is well-known in music circles. He formerly owned a music store in Indio.

This is the second marriage for both of them. Her children, Lorey and David, will attend Palm Valley School this year. Chuck Yates Jr. will attend San Bernardino Junior College and Carol Yates is enrolled at Coachella Valley high school.

Martha James Returns from East Coast

Martha James, who has been back east this summer, was in the Village for a few hours Monday before taking off for Beverly Hills but will be back to open her real estate office one day this week.

Leaving here July 1 she went to San Francisco for a few days before going to Chicago and then to the New England states. She enjoyed boating at Boos Bay and Martha's Vineyard and visited the Mitchell Hastings in New York and stopped off in Colorado Springs on business and Las Vegas on pleasure on her way home.

An interesting experience was viewing the former Herman Goering yacht at Martha's Vineyard. She said it was a fabulous affair of teakwood with copper fittings and a real fireplace in the salon.

Lloyd Simon returned this week from New York, where he and Mrs. Simon have been visiting their son's family, the Jacques Simons and their three children Lloyd II, Nancy and Richard. Mrs. Simon will return in a few weeks.

The Desert Sun—2p
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 16, 1954

Betrothal Announced

Of interest to their many friends throughout the Palm Springs area, Coachella Valley, and elsewhere, is the news of the engagement of Miss Mary Jean Lennie of Thousand Palms to Donald F. Macpherson, Jr., son of Mr. and Mrs. Donald F. Macpherson of Indio.

The engagement has been announced by the bride-elect's parents, Mr. and Mrs. Henry M. Lennie of Thousand Palms.

Miss Lennie graduated from Palm Springs high school with the class of 1952, where she was active in student body affairs—serving as one of the school's representatives to Girls State and as vice president of the Student Body during her senior year. An Education major, Miss Lennie attended Westmount College in Santa Barbara the past two years, and began her junior year at San Diego State College in San Diego this month.

Mr. Macpherson is a graduate of Coachella Valley Union High School and is now in his junior year at California State Polytechnic College at San Luis Obispo, where he is majoring in aeronautical engineering.

Throughout their school years in the desert, both of the young people have been very active in the youth activities of the Palm Springs Community Church. And Miss Lennie has worked with the children of the Thousand Palms Community Chapel. Present plans are for their wedding to take place in Palm Springs during the early summer of 1955.

Greenfields Back from Yellowstone

Mr. and Mrs. Arthur Greenfield spent quite a bit of the summer around Prescott, Arizona, where their son Jerry was in camp at Mountain Meadow ranch, and some time in La Jolla.

Picking up their son on August 21, they drove up to Yellowstone returning home last week.



Barclays Open Village Home

Mr. and Mrs. Ben Barclay (L.A. Ford dealer) were down from Arcadia over the weekend to open their new home at 1035 Marshall Way.

They entertained Mr. and Mrs. Edmund Fernald at the Chi Chi. Mr. Fernald did the interior decorating on their home.

Millers Return from Trip East

Councilman and Mrs. Frank Miller and their daughter Caroline returned the last of August from a six-week trip back east.

The Millers visited Chicago, New York, Washington, D.C., spent two weeks at Cape Cod and a week in Maine, and returned by way of Montreal. They made the trip by train.

**WELCOME HOME
Friends and Neighbors**

Daily we are receiving excitingly
interesting new things.

Do drop in and browse around,
you're always welcome.

Call us at 5389 for free estimates on
custom fireplace screens.

**Mike's
Fireside & Gift Shop**

171 North Indian Avenue

Headquarters for

AUTOMATIC GAS WATER HEATERS

— and also —

SERVEL ICE-MAKER REFRIGERATORS

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**Give your kitchen the
MODERN LOOK**

...MODERN features, too

and cook your best on a
MODERN automatic gas range

Completely automatic.
Smooth-turning control knobs
bring the clean blue gas flame to
life—*instantly*. Oven, broiler and
top burners all light automatically.
Automatic clock control, too.

Oversize oven. Snap the side
runners out and there's even more
room in this expandable oven.
Ideal for roasting big Thanks-
giving and Christmas turkeys.

Timer for top burner. Now
you can time top-burner cooking
with precision. Timer shuts top
burner off automatically when
pre-set cooking time is up.

New GAFFERS & SATTLER CP Automatic Gas Range,
one of many CP gas ranges available in this area.

Get ready for a thrill—the moment
your new automatic gas range arrives.
Suddenly your kitchen's your showplace
—the room with the Modern Look. For
the new automatic gas ranges are
"smoothies"—with sleek, smart lines and
finishes of white or decorator colors.

Then smack on the heels of the first
thrill, comes another—the joy of cook-
ing on a range that obeys your every com-
mand. You get instant choice of cooking
heats...any heat you want. You follow
even the trickiest recipes with confidence.

To top it all, your new automatic gas
range cooks clean, cool and fast—and
costs less to buy, install and use. So make
a date now to see the new automatic gas
ranges demonstrated.

SOUTHERN CALIFORNIA GAS COMPANY

Only GAS gives you such modern automatic appliances

Teen-Agers Exclusive

WASHABLE
CORDUOYS!

Skirts
Pedal Pushers
Tapered Slacks

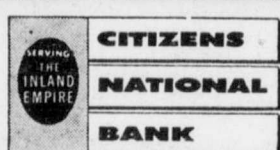
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to make them
REAL "DATE BAIT"

mary helen
TEENS
in The Center
PHONE 2466



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Loans**



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CATHEDRAL CITY AND
PALM SPRINGS

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CUT RATE DRUG STORES

Thrifty's FALL

SAVINGS FAIR

366 SOUTH PALM CANYON DR.
PALM SPRINGS.

Prices Good through Saturday

HOLDERS OF
COUPON BOOKS
Redeem Your Coupons
SAVE over 28⁰⁰



FOUNTAIN GRILL SPECIALS

BOWLFUL OF STRAWBERRY SHORTCAKE

WITH PLENTY OF
WHIPPED
CREAM



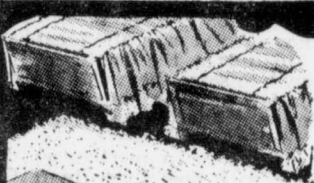
21^c

BREAKFAST SPECIAL TWO RANCH FRESH EGGS

FRIED IN CREAMERY BUTTER

Served with Hash Brown Potatoes, Golden Brown Toast & Butter. Served the way you like it, by skilled Thrifty chefs. Special 'til 11:00 A.M.

25^c



\$12.98 Value
COTTON BOUCLE
4x6 FOOT

FRIEZE
TYPE **RUGS**

• Deeply Looped
• Choice of Colors • Non-Skid Back
Quality styling to harmonize with the smartest new furniture.

\$6⁶⁹

**\$1.98 MATCHING
RUGS \$1⁵⁹**
24x36 inches

1000 Sheet Roll, Limit 2

Scot Toilet Tissue 9^c

Regular Size, Limit 3

Palmolive Soap... 5^c

For Kitchen Cleaning, Pint Size, Johnson

69^c Jubilee Wax 49^c

25c Val. Children's Cotton

Training Pants 5 For 69^c

Carton of 50 Pads, Limit 2

Book Matches.... 9^c

29c VALUE ASSORTED
**Jelly Beans or
Orange Slices**

YOUR CHOICE
FULL POUND

21^c

**49^c DELUXE
LICORICE MIX**

FULL POUND

Chewy bits, tasty
licorice candy.

29^c

**\$1.95 VALUE
CHICKEN FEATHER
BED PILLOWS**

• 26 x 20 Inches

\$1¹⁹

Feather-proof linen
finish ticking. In
reusable pillow
storage bag.

Special CARLOAD PURCHASE

\$4.00 VALUE

Famous Brand Men's & Women's



SUN GLASSES

\$1²⁹

• 4 Base Optically Ground
and Polished Lenses
Choice of frame styles to match
latest fashions. Buy several pairs
now at this fabulously low price.
All come with safety carrying
case.



Folding Metal
SNACK TRAYS

Choice of Design.
Perfect for TV
snacks or as bed
tray. Heavy quality.

86^c

**35^c Value Enameled
SAUCE PAN**

• Small Size • For Baby Formula

In your choice of
white or yellow. Special
non-porous finish
for extra sanitation.

29^c



**\$2.29 KEAPSIT
ROUND or FLAT
Lunch Kit**

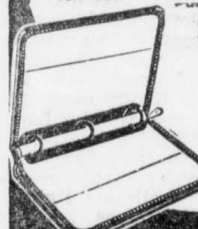
• With 1/2 Pint
Vacuum Bottle
Sturdy metal with hard
baked enamel finish. Rust
resistant.

\$1⁶⁹

**\$2.95 VALUE—2 or 3 Ring
Genuine Leather
ZIPPER BINDER**

In brown or black.
Scuff resistant. Heavy
stitching.

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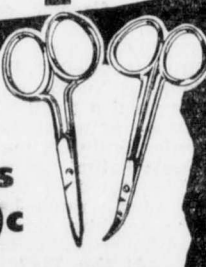


\$2.00 Value

German
**IMPORTED STEEL
Manicure Scissors**

Choice of cuticle or straight
or curved nail types. Precision
ground and polished.

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FACE CREAM**

• 10 Ounce Jar

The 4-way cream that cleans
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For Cleaner, Smoother, Faster Shaves.

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FREE! 10^c Pack

PAL Double

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RAZOR BLADES

With this Coupon.
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LIBERTY ACCURATE
WRIST
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Imported Swiss
movement. Rad-
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STUDENT'S
GOOSE NECK
Desk Lamp**

Heavy, non-
tilt, non-
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Smart bronze
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**\$1.98 Value 10-19^c
TREASURE
COLORING BOOKS**

Plus 8c Box of Crayons

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Another Thrifty Back-
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JOHN RUSKIN
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Special assortment of all per-
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RUBBING ALCOHOL	Full Pint Limit 1	7c
\$1.25 ABSORBINE Jr.	4-oz. Size	69c
MOUTH WASH	Full Quart Amber Antiseptic	33c
TINCTURE IODINE	Half Ounce	7c
SODA MINT	Borbro 40 Tablets	6c
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89^c R.C.A. VICTOR and DECCA

RECORDS

And Many Other Leading Brands. Your Choice 45 & 78 RPM

29^c

4 for \$1



Latest pop tunes performed by year favorite artists.

LIQUOR SPECIALS

**6 YEAR OLD
MELLOW SPRINGS**

Bottled in Bond

Kentucky Straight

BOURBON

Fifth Gallon

\$3⁹⁸

100 proof fine whiskey with full flavor and bouquet.



**OLD MINER
DISTILLED
DRY GIN**

Fifth Gallon

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**5 YEAR OLD
Southern Gentleman
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STRAIGHT
BOURBON**

Fifth Gallon

\$3⁰⁹



**GLEN OAK
A Blend of
Straight
Whiskies**

Fifth Gallon

\$2⁸⁹



**HARKOFF
VODKA**

FIFTH GALLON

\$2⁵⁹

REGENT PREMIUM

EASTERN BEER

12-oz. Cans

2 For 27^c

• Case of 24—\$3.14

**75^c VALUE! 2 BLADE
Pocket Knife 39^c**

All precision steel. Save 36c at Thrifty! Silver Jubilee Special!

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**50^c VALUE BAMBOO
LAWN RAKE 29^c**

Thrifty Scoop! Long Handle!

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ALL EXPENSE ROUND TRIP FOR TWO TO THE

WORLD SERIES

VIA **TWA**

TRANS WORLD AIRLINES

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8th Prize: \$199.95—21" SYLVANIA TV SET

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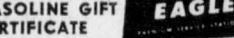
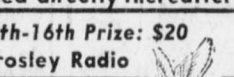
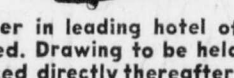
\$369.95 RCA ESTATE GAS RANGE

With Bar-B-Kewer oven. Pre-set clock.

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Speed Queen Automatic WASHER

With heavy porcelain enamel top. No bolting down necessary. Vibrationless



PUBLISHER'S CORNER

By Oliver B. Jaynes

(My "guest publisher" this week is beloved, former Villager, Priscilla Chaffey, whose writing in the Lighthouse News highlighted the early days of journalism in Palm Springs. She is now in the Real Estate business in Pacific Grove, but her heart is still very much in the desert which she loves so much.—OBJ.)

By PRISCILLA CHAFFEY

There's an old saw around these parts which says, "Carmel was founded by artists, Monterey by fish and Pacific Grove by God!" And it may well be, for these three communities barely four miles apart on Monterey Peninsula, have most distinctive characteristics.

Carmel, like Palm Springs, still bears the imprint of its artists; swarthy Sicilian fishermen still mend their nets along the wharves of old Monterey and the harbor is filled with fishing boats. The imprint of God upon Pacific Grove is more difficult to discern or define. Founded by the Methodists as a camp ground in the late 1900's, it is a curious and picturesque combination of 22 foot lots originally intended as tent sites and imposing old mansions along the waterfront built in the era of stained glass windows and cupolas. No bars are allowed within its sanctified city limits and no liquor may be purchased from its stores. An obsolete ordinance still standing on its city books says that no shades may be drawn before ten o'clock at night lest, in the shelter of privacy, the citizens might be tempted toward frivolity. At precisely ten o'clock all lights must go out. It was the obvious intent of the pious founders to arrange matters so everybody had to undress in the dark, and no funny business like cards or dancing between dinner and bedtime.

Taken by and large, the Monterey Peninsula is about as unlike Palm Springs and the glorious sun-washed desert as any place could be, with the possible exception of Chicago and the North Pole. That may be one reason why, to an old Palm Springs Villager residing in Pacific Grove, there is nothing quite as exciting as visiting with another Villager.

This auspicious event came to the writer last week with the arrival of her former publisher, Oliver Jaynes and his delightful Frankie and daughter Janet. Every available tourist accommodation being full to overflowing, he had to settle for historic old Berwick House, the residence of this writer, and be a houseguest. The antique mansion by the sea is uncomfortable, old fashioned and haunted, but he has borne up well. Other visiting firemen from the desert have been many this summer and it is always so SPESHAL when they are here.

Having time to ruminate and reflect between visits, we are impressed afresh that Palm Springs Villagers have a quality and grace all their own. They are as unique as the resort they have built. In spite of three years' absence, we still retain our rating as a qualified expert on assets and liabilities of that fabulous desert resort, or so we would like to think. And certainly its biggest asset has been, and always will be if Palm Springs is lucky, the people who live there. They have a luster which marks them out from the residents of other communities. They appear to enjoy life more; their capacity for fun is a sparkling, living thing that needs no special stimulus. Things just strike them funny and they laugh.

A ready wit and easy, unforced laughter is a tremendous asset to an individual. Palm Springs has it on a community scale and to our way of thinking, it is as valuable as the desert's golden sunshine and the beauty of its gardens and luxurious Haciendas. Perhaps it would be more truthful to say Palm Springs was not founded by artists, after all. It was founded by a bunch of humorists who have left it a heritage of finding fun in life and bringing it to others.

TRY AND STOP ME

By Bennett Cerf

MUNRO LEAF, author of the immortal "Ferdinand the Bull," was driving his car across the country, and made it a practice to stop for chow at railroad inns where big trucks were parked in front. "Those truck drivers," he told his wife, "know these roads in their sleep — and they have learned by experience where the best eats are to be found." Once, however, the lead proved false, despite the presence of four monster trucks in the parking space, the food served inside was virtually inedible. A waitress noticed Leaf's discomfiture. "I know what's bothering you," she whispered. "The boss bought those old trucks at a salvage sale. He figures they bring in more customers than an electric sign. There aren't even any motors in them!"



Next time you howl with laughter at a friend's discomfiture, remember what Will Rogers once pointed out: "Everything is funny — as long as it happens to somebody else!"

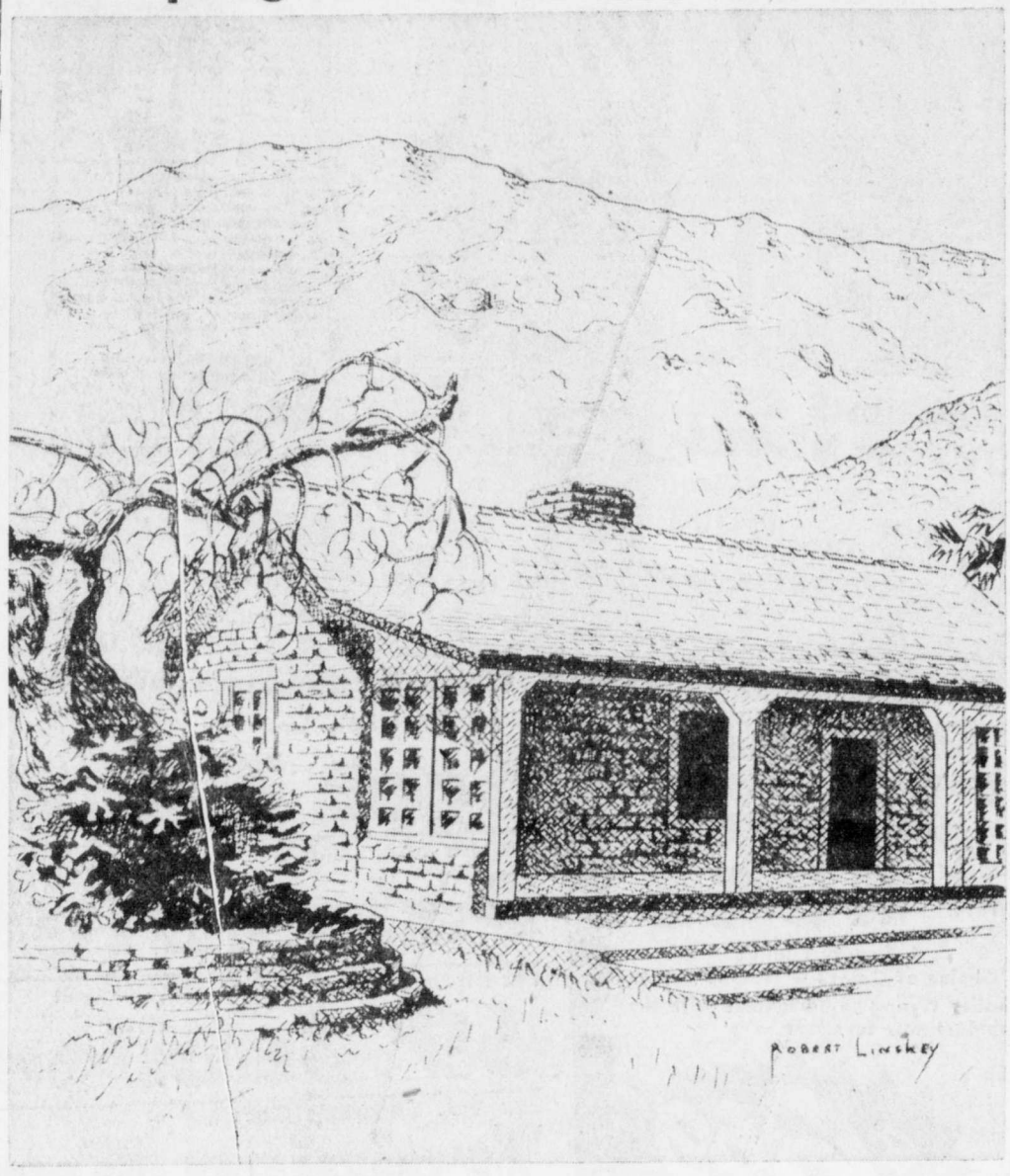
A University of Wisconsin sophomore bought a fifth-hand jalopy at a bargain sale, hastily picked up his date, jounced up a side lane just outside the campus, stopped the motor, and swept the girl into his arms. "Oh, Allen," she protested. "Why linger here? There are more secluded nooks a little further on." "I know," he said determinedly, "but this is love at first sight."

They were carving up the wife of a big studio mogul in Hollywood. "You'll have to admit," purred one, "that she's deeply interested in her husband's happiness. I understand she's hired three detectives to discover the reason for it."

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Palm Springs Sketches

By Robert Linskey



PALM SPRINGS' FIRST RANCH HOUSE — The McCallum Adobe was built in 1884 by the Hon. John Guthrie McCallum, one of the founders and pioneers of Palm Springs. For many years it was used as part of Hotel Oasis. Then in the summer of 1951 it was moved, brick by brick, to its present site at 223 South Palm Canyon drive. Even the old fig tree that shaded the adobe for so many years was also moved, being transplanted in its original position.

Heavy Traffic Foot to Bring Swift Reaction

Drivers with a heavy throttle foot are cautioned by the California Highway Patrol that "this is it."

Following a period of gradual re-emphasis on speed enforcement, Patrol Commissioner B. R. Caldwell this week has instructed all Patrol personnel that lenience and tolerance are passe in dealing with speeders. In making this declaration, Caldwell quoted an order he has issued to all members of the Patrol stating that all actions taken by Patrolmen shall be "businesslike, firm, fair, impartial, courteous and uniform in application."

Discussing the progress of the re-emphasis program thus far, the Commissioner pointed out that most motorists have adjusted very well to this strict and realistic interpretation of speed regulations.

"There is, however, a segment of the motoring public that continues to exhibit an apparent disregard of speed limits. For these people, who head the list of collision causes, we promise an all out effort to convince them that the lawful way is the only acceptable way to drive on California highways," Caldwell said.

He added that the police departments of the cities throughout the state have declared their complete cooperation in the present program.

Cupid may be a good man with the bow and arrow, but he makes some awful Mrs.-Holiday Clubwoman (London).

We wonder if our kids go to college to pursue learning or learn pursuing.—Kiwaniis Magazine.

When I flew to Montana, en route to California, to make a couple of speeches, one program chairman gave me a copy of the Rotary Club bulletin, called in this instance "The Billings Cogwheel." The editor had copied the following squib, out of the Saturday Evening Post:

"Those who say you can't take it with you never saw a car packed for a vacation trip."

To which I add, nor for the Congressman to drive back to California for the recess. We have really had a very interesting trip. We finally got to Bryce and Zion National Parks, after several previous disappointments, due to pressures at home. It would be impossible to describe them; we stayed two nights at Bryce and one at Zion. We passed, and stopped to see, buildings on this trip which, if they had been in old Europe, instead of the younger United States, would have drawn people from all over the world; not to mention the Utah, Colorado, Arizona and California scenery.

IN DENVER, on the way to Colorado Springs, from which little city (at that time) Mrs. Phillips and I came to Banning thirty years ago, we went to see a summer stock company. The son-in-law of one of my Congressional colleagues was playing the lead this summer. What intrigued us was the old theater, and its design, and its history. In Bozeman, Montana, I stayed in a hotel which (fortunately remodelled) went back to the days of the early west, but the interesting detail was that, directly across the street, now used as the city hall and the fire house, was the old "Opera House," still standing. In the early days, a carpet was

rolled across the street, from the hotel to the Opera House, so the guests could walk across, without regard to dust or mud. At one time, there was a wooden crossing, first story high, from the hotel to the Opera House. The West has a lot of interesting things to offer the traveler, besides date gardens, citrus groves, beet seed, alfalfa, melons, cotton, mountains, desert and the Pacific Ocean.

I found the people just becoming interested in the campaign. That is customary. It is particularly so if the people are satisfied. There was concern among the wheat farmers, but privately, they know the old program could not continue, and Secretary Benson is acquiring greater stature, almost weekly. We have cotton problems to work out but these, as the growers know, are more sectional than they are Congressional. Time and patience, I hope, will give us a cure. The international situation is on everyone's mind, whether consciously or not, and the news from Formosa, in the last few papers, is not encouraging. We do well to have a President who speaks from courage, and who, if the situation worsens, would call back the Congress, before taking any steps which would have the effect of war.

The people, I gather, are well pleased with the financial situation. The budget, had it not been for the European problem, would have been balanced, and in the opinion of your own Representative, should have been. I probably will be wrong. The "psychological" argument has less weight, than it had 60 days ago. If we go over the present debt limit, it can not be for more than six billions, actually less than one year's interest on the debt itself, and although I would have liked not to have increased it that much (preferring economies to the increase) still in the figures with which we deal, it is not fatal. We shall undoubtedly put it back to \$275 billion next year.

TAXES ARE REDUCED. We passed 35 bills having to do with the necessary reorganizations of government, including the creation of a new Cabinet office. Almost one half of the time (less than 20 months since January 20, 1953) was necessarily taken up with these reorganization problems.

Forty-six bills dealt with national defense or security; 14 with the national economy; 37 with natural resources. We passed 38 measures having to do with international affairs; 55 on the subject of agriculture; some of them long-wanted measures. We passed 35 measures affecting veterans and service men, increasing the record of this nation in its generosity and regard for those who have served it in war.

In a few things we were not successful, or we did not act strongly, or promptly enough. Our most serious failure, in my personal opinion, was to meet the well organized campaign of propaganda, to which the changed administration was subjected.

Congressional Report

By Representative John Phillips

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THIS SIDE of The Sun

By Phat

It won't be long ere we sniff that smell Good for lawns—but it ain't Chanel.

Despite the fact that more and more home owners are trying out new grass which stays green all the year, a majority of Villagers are now discussing that annual fall question—Is it time to put in the lawn?

THEN COMES that struggle to protect the tender young lawn from the voracious birds. The moment the seed is in and the stimulant (to use a polite word) is spread, the birds descend off the power and telephone lines and the TV cables in myriad hordes. They think the new lawn plus stimulant is especially for them and crowd in thicker than a bunch of free-loaders at a press agent's cocktail hour. Tied to a stuffed cat once, placed in the center of the lawn, to scare them off. But after a few minutes, they were pulling out the make-believe hair to line their nests. Am now looking for a mechanical cat, one with machinery in it which will twitch the feline's tail as a bird nears. Sort of on the radar idea. That should do it. An enterprising nurseryman once sold me a bunch of bright tin strips to hang in the trees to keep the birds from the berries and bright tin discs for the low flowers to ditto the rabbits. But all the birds and rabbits did was to use the shining tin as a mirror before which to preen.

RAY CORLISS, diligent Chamber of Commerce tub-thumper, is limping this week. Physically, not mentally, it should be stated. Visiting at a nearby ranch, he decided to transfer his son, Rick, aged 8, to another bed. Rick was sound asleep so Corliss picked him up gently and started to carry him down a short steps. He missed the bottom step and, in trying to protect his sleeping son, did a not so graceful fall. He twisted an ankle and tore a ligament. The boy was unhurt. But while Corliss was groaning in a rather uncouth manner, Rick was angry. And so remarked. Such a rude awakening!

TOMORROW Oscar Gilbert re-opens his Town and Country for the new season. And the GPSPC will resume its meetings at the east end of the polished counter. Those initials sound formidable but they just mean the Greater Palm Springs Press Club. They are simpler than the group's former initials—PSGLAPC—which meant the Palm Springs Branch of the Greater Los Angeles Press Club. The GPSPC has ambitious plans this year. Meeting places are wherever there is room at some polished mahogany. Oscar's place is mentioned because most of the GPSPC membership labors in The Desert Sun vineyard. And it is just a few steps out of the back door, up 10, turn right, up 10 more, and it's "Hi, Neal." The GPSPC is unique in that every member is the president. There are no other officers for the year. Just "It's your turn." When it was first formed, I was the president. But they forgot to notify me of the honor for six months. And I've never presided at a meeting. The GLAPC has the 8-ball for its symbol. Because that's what most newspapermen are behind. The GPSPC is thinking of using the sun as a symbol. The trouble is finding a member to draw one. Few of them see it often.

BILL RASHALL in his unexpurgated, unabridged and unedited column, maligned the typewriter at which he declared with extreme poetic license, I used to labor at 3 a.m. and added some snide remark about it being rickety and otherwise decrepit. I am still using that same typewriter and it's the best in the shop. It's educational, too. Teaches me the value of the letters in the alphabet and the frequency in which they appear in words. For it has an uncanny habit of throwing a key now and then. When the 'e' key went it was really bad. Because that letter is used so often. When the 'f' key went, that was simple. I just substituted 'ph'. Same for the 's' key. 'eth' took care of that although the lino-type boys didn't like my lisp. Now the 'o' key is going. At first I didn't mind because I thought 'o' was not so common. But try writing once and see how many times the 'o' appears. Especially since school has started and mothers vow that is good for it means a vacation for them. And besides, I never stayed up until 3 a.m. to pound a typewriter. I might have gotten up at that time but never stayed up that long. Not since I was 24, anyway.

AMBITION is a wonderful thing but it can be carried too far. Take, for instance, the call the police got the other morning at one o'clock. A woman called in with a frantic report about a prowler. She was hearing strange noises. Police rushed down there—and found a neighbor busily driving staked mapping a plan for a palm tree lighting system. He told police he was just taking advantage of the bright moonlight and the cool weather. Hereafter, he'll drive stakes while the sun shines... Ralph

The Voice of Broadway

By Dorothy Kilgallen

ELLIOTT NUGENT's youngest daughter, Nancy, currently appearing with him in "The Seven Itch," has called it a day with her socialite-actor husband, Francis Bethencourt, after less than two years of marriage. The battle that sent Nancy to her lawyer's office started when Francis got the notion it would be amusing to trade her two new autos for a 1929 Rolls Royce. She didn't laugh.

The Department of Justice is in the process of drawing up a new series of charges against Owen Lattimore. Washington insiders believe the indictment will be sought early in October.

The Broadway bazars, run by the most topical-minded merchants in the nation, are putting those almost-life-size Marilyn Monroe photographs all over their front windows. They expect sales to jump when she hits New York.

BARBARA HUTTON'S handsome teen-age son, Lance Rev. entlow, is in his wealthy mother's bad graces because she feels he makes the cake rounds too regularly. Also (look who's talking!) she doesn't approve of his dates with show-girls... The sight of the year—Marlon Brando in one of those daffy Hokey Pokey hats—is The Great One doing a favor for a pal?

Josh Shelley, of the new George Abbott show, is taking his rehearsal breaks with Inez Karma... If you winched at "Sh-Boom" and its follow-up, "Oop Shoop," brace yourself for the next in line: "Goo Goo Oog"... The hottest place in town is a Fifth Ave. store that sells electric fans.

JIMMY CAGNEY has lost his nine-month battle with the English Board of Trade. He ordered a tractor for 525 pounds sterling and wanted to pay for it with frozen money he has in England, but the authorities nixed that notion and the tractor factory has been fighting the case with the government. Now Jimmy either pays for it in dollars (1,300 of them) or forgets the deal.

Chief Justice Earl Warren's pretty daughter is okay to make the move from California to Washington following her most recent operation. The surgeon's news is good: "No malignancy"... Marian McPartland's European tour with the Ted Heath jazz band was a smash hit. As a result, the pianist has been signed for a Palladium engagement with the same group after her current Hickory House stint.

F.D.R. JR. has been "assured" that Mayor Wagner won't accept the Democratic gubernatorial nomination even if it is offered to him. Wagner declared he "feels to greatly indebted to the Roosevelt family"

for helping him become Mayor to nudge Junior out of the Albany race.

Broadway can get ready for a new bombshell: Stella Gil, a Brazilian singer who will make her first U.S. appearance as a featured performer with Lionel Hampton when he plays Basin Street. Spiks no Eeengleesh, and from all accounts doesn't need to.

Joe Marsh is shopping for an East Side site. He has the urge to open a branch of his successful Spindletop... No, you haven't seen Everything. Some of the chorus girls are promoting a darling new fad: gray eyebrows.

AT THE HEIGHT of the hurricane in New London, the Griswold Hotel was the scene of a convention of Electrical Engineers. They held their meeting—exchanging the latest bulletins on the progress of electricity—by candlelight... Geri Fontane, of the Fontane Sisters, is recuperating from a serious operation: But still heartless—as are the others—about being dropped from the Perry Como show.

The cutters should have eliminated one sentence of dialogue from the Globe cinema "Shield for Murder"—the one where John Agar, playing a detective, tells a girl that when he completes the case "We'll go out and get drunk together." Agar's unfortunate but well-publicized bouts with the bottle draw an unintentional audience laugh on the line.

THE FOUR LADS vow they're really going to do it. Cheered by the success of the African folk song "Skokiaan," they've scheduled one titled "The Last of Red Hot Mau-Maus"... Phil Silvers is beaming red-headed Betty Binder.

The feud between the Concord and Grossinger's, the Catskills' two leading hotels, is erupting again. Perry Como spent his vacation at the Concord, but visited Grossinger's briefly. And the Grossinger ads now boast of his guesting there.

Take the Lorraine Manville-Mike Todd rumors with a grain of salt. Lorraine is a friend, but Evelyn Keyes is the girl Mike takes along on double dates with Eddie and Debbie.

LARRY BLAUVELT, a mail-messenger boy at ABC, delivered a batch of scripts for the U.S. Steel Hour to director Alex Segal the other day. Segal stopped him as he was about to leave the office, asked him to read a few lines from the drama, and forthwith hired him for a small part in "Notebook Warrior," the Steel Hour's Sept. 14 production. Larry, who never acted before, will be emoting with Richard Kiley, Sidney Blackmer and Ben Gazzara.

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NEW YORK CAVALCADE

By Louis Sobol

SNAPSHOT AT RANDOM:

Comedian Jack E. Leonard in Lindy's commenting on Jackie Gleason's reported numerous operations: "If he went through with all of them, he'd come out looking like a thumb"... In 21, Toyman Larry Marx reports that he had a new son, Curtis Gruenther, has received his first letter—from Ike and Mamie. The President is godfather of one of the baby's brothers... At the Colony, a fellow to whom Marilyn Monroe won't be able to say "No" for many weeks—Billy Wilder, producer-director of the film "Seven Year Itch" in which Marilyn is to star... Brothers three at 21—Dan, Bob and Jack Topping, who among them had had a flock of glamorous wives—including Lana Turner, Sonja Henie, Arline Judge and Gloria Baker...

We run into Phil Reisman, the movie man—half a house of a neighbor down the beach was blown onto his front lawn... At the Little Club, pint-sized Jackie Heller, the singing lad and his beautiful bride, Jackie announces he opens with Alan Gale Oct. 1st, in the big room that was once Nicky Blair's Carnival... The sedate decorum of the Colony disturbed when a lass looking like a Smith College junior waltz by the tables—Grace Kelly. And then for dessert, Marlene Dietrich... Gravel-voice Louis Armstrong and his missus have Bing's growing competition, Gary, with them at the Hickory House to dig the piano sound-offs of Marian McPartland, an old pal of Gary's pal...

FORMER CHILD STARS in a tete-a-tete at Theodore's, Peggy Ann Garner and Roddy McDowell... The best police section is in the Sheridan Square neighborhood. Foot cops and always two or three prowlers cars touring back and forth... Eye-ful on West 44th Street—Claudette Colbert... Author, singer, come-back girl Lillian Roth on her way out of Reuben's steps to admire her own book on display, "I'll Cry Tomorrow"... "When I used to come in here in the old days,"

Storey in his broadcast Tuesday morning was discussing the new batteries which gain their potency from the sun. "So," he concluded, "we'll get power from the desert sun." Good idea.

Pretty soon, blanket time again.

she sighs, "I couldn't honestly say I had read a book in a month. Now I got my own..." Two long time pals, Billy Seeman and Frank Andrews, their wives away, on a quest for two more footloose friends. Object: Gin Rummy... At Eddie Condon's, leading his little hot band, Eddie himself—whose face lights up when you tell him you've read his column. Eddie, like comedian Joey Adams, has literary aspirations... As for me, wonder how it feels to lead a band...

The new lamps aglow on the Capitol theater marquee—adding their brilliant light to B'way's glitterature... At Louis Petite, a comedian who has been out of action too long to suit his admirers—Jack Pearl with his charming Winnie... At the Little Club, beautiful Margie Winters, formerly wed to Hotelman Irwin Kramer, with her new beau, Jerry Ohrbach, the department store heir... Host Billingsley beaming as his pretty daughter, Barbara, entertains a flock of her teenage friends at the Stork Club—and the place does a rush business of soft drinks... At Shor's, Enos Slaughter, who doesn't have to fret when his baseball days come to an end. Has a prospering jewelry business. (A diamond expert—both on the field and off.)

THREE READY-WITS in a battle of wits—Freddie Finklehoffe, Walter Kinsella and Leo Morrison... At Lindy's, rivals in keeping teevee vices up beyond bedtime—Steve Allen and Ernie Kovacs—but not at the same table... Snapshots.

(Distributed by King Features Syndicate.)

Unidentified nudist, at sunbathers' convention in Michigan: "After all, as a nudist, you don't have to sit around in a wet bathing suit after swimming."

Asking for federal aid is like sending your wheat to the mill and only getting the bag back. P.K. Sideline, hm, Peter Kuntz Company.

About the time a fellow gets to the point where he thinks nothing is too good for a girl, he offers himself.—Kossuth Co. (la.) Advance.

Experience is a great asset, especially when you need it to act inexperienced.—O. A. Battista.

Cathedral City News

By Paul and Mildred Clark—Phone 8-4691

The nicest part of vacations is returning home, and each day brings more and more of our villagers back. The familiar phrase "where did you go this summer?" is the usual greeting of friends, and while we do not know where all our neighbors journeyed to, here are a few vacation tales:

The Leslie Kelleys trained in on Labor day evening from a two and a half months trip which took them to the Lions Convention in New York, camping in the Adirondacks with their daughter and family, and visiting in their old home town of Buffalo and Niagara Falls.

The Krings, Vernon, Lavina and son Harry, together with Mrs. Krings' mother, Mrs. Della Peterson, spent most of the summer with Mr. Krings' parents in Maidenrock, Wisconsin which is Vernon's home town so there was plenty of visiting.

Fred Hansen was in charge of Vern's business while he was gone and "kept things rolling in good shape so that the Krings could roll along." Du-

ane Krings is back from Big Sur Lodge, and Dick was home free for the weekend from his Forestry assignment.

Mrs. Corrine Davidson and daughter Margaret checked in to their Vista del Valle Lodge last week just for a survey before returning to San Diego where they have had their lovely new trailer for the summer. They are returning to open their court next week.

Irving and Corinne Sussman have returned from the summer in their home at Pine Cove. Mr. and Mrs. Sussman are well known authors and the days were spent writing. Mrs. Sussman on a new book and Sussman on articles for magazines. "Treasure of Darkness," Corinne Sussman's latest book, is to be published in England next February, she announces.

The Carroll Wallers traveled to Albany, Oregon, their old home town, spending three weeks visiting with friends and taking in the Gold Cup Boat races at Seattle. The last week of their stay the Paul Clarks flew up and were met at the Portland Airfield by the Wallers, then all were houseguests of the Jack Catheys in Tangent, Oregon, each day sightseeing through Oregon, returning to the South via the Oregon coast and the Redwood Highway.

The little town of Klamath at the mouth of the Klamath river just south of the Oregon border, was the rendezvous for many an ardent Cathedral City fisherman and wife this summer. There, for anywhere from a week to two months were Mr. and Mrs. Bud Mhoon with J. E. Mhoon, Mr. and Mrs. Claude Cobb, Mr. and Mrs. Ray Potter, Mr. and Mrs. Carl Mayfield, Mr. and Mrs. Robert Cordes, Mr. and Mrs. Herbert Henry.

Mrs. Eva Kelly opened her Desert Cafe yesterday, rested and refreshed after a 6000 mile automobile trip this summer. Mrs. Kelly, together with her mother, Mrs. Barbara Wilson, daughter and son-in-law, Dorothy and Allen Price and her granddaughter Vivian, visited practically every state in the west, including British Columbia.

Mrs. Robert Sherrill has returned from her sojourn in Laguna Beach where she and daughter Roberta spent the summer. Sherrill was able to join them many times throughout the summer, as he was able to leave the business of the water company in the able hands of Robert Hillery.

Four couples last week chartered a boat from Ensenada and spent three days deep sea fishing and returned with the record catch of forty yellowtail. The men folk of the four couples, the Charles Kings,

George McChrystals, Charles Baresch and Walter Colglaziers, are not bragging too hard as the womenfolk landed the greater share of the catch. Harriet Colglazier, the smallest member of the party, caught the largest fish.

Along Broadway

Business notes along Broadway: A brand new automatic laundry operated by Mr. and Mrs. Wm. Hastings has opened in a building specially erected by W. R. Hillery next door to Kelly's Desert Cafe. . . Mrs. Lonnie Mae Houston has taken over the building formerly occupied by the bakery, and re-fitted as Mae's Cafe, with a lunch counter and dining room. . . Mr. and Mrs. Marion E. Brown have installed an up-to-date Date Shop in the Almace building.

The Cathedral City Water company announces 14 new water connections this summer. . . Mr. and Mrs. Frank Hafer have purchased Tarrs Trailer Park at the east edge of town. Hafer is continuing with his grading, leveling and hauling operations. . . Jean Bowman has taken over the service department of Bernhard, Waller and Otto, the wholesale electronic specialists, and is operating a well equipped radio and TV service store in the adjoining building. Bernhard, Waller and Otto are concentrating on Hi Fi sound installations, and retail and wholesale distribution of electronic parts and supplies over the entire southern territory from 29 Palms to the Mexican border, and including the Redlands and Hemet valley area. . . Mr. Don Kraemer is constructing a large new trailer park in the cove just west of Cathedral City across from the Sunair Drive-in theater. . . The DeLuxe Trailer Park is just completing installation of a complete sewer system to all spaces and will start construction immediately on a large addition for 100 more trailers. . . Announcement has just been made of the sale of Art Meyers' Sunny Cove Trailer Park to Mr. Harold Taylor of Santa Ana.

Wedding Bells

A year's correspondence and a month's courtship culminated in a wedding August 28 for Don Hamilton, son of Mr. and Mrs. R. J. Hamilton, of Cathedral City, and Miss Grace Giacobbe of New York. The ceremony was held at noon in St. John of the Cross Church in Lemon Grove, and was attended by the groom's parents, his sister, Mrs. Florence Philp and son Bruce from Cathedral City, and a brother Robert B. Hamilton and family of San Diego, together with a sister of the bride Mrs. Joanna Schmitz and a small group of friends. Mr. Hamilton served with the Air Force as Lieutenant during World War II, and recently completed eighteen months additional service, returning to Cathedral City where he made his home with his parents. The newlyweds plan to make their home eventually in San Diego.

School Re-opens

Cathedral City elementary school opened its doors to 145 students last week. Newly decorated buildings, inside and out, greeted the children and the teaching staff and personnel. Guiding the activities will be the new principal, Sam Micelli, with two new teachers on the staff, Miss Dorothy Henderson, kindergarten, and Mrs. Evelyn Williams, the fifth grade. The teachers returning to the school are Gladys O'Brien, first grade; Gail Anderson, second grade; Miss Mary Hoover, third grade; Mrs. Lulu E. Thompson, who will teach the fourth grade this year instead of the fifth which was her classroom for the past few years. Robert Irvine is returning to teach the sixth grade. Mrs. Ruby Anderson will again be

the manager of the cafeteria; James W. Moore, custodian, and Charles Rhiel, crossing guard. Rounding out the school family is Mrs. Ferol McQuown, returning again as clerk-secretary.

A. T. Cobb Taken

Alvin T. Cobb, 87, Cathedral City's first postmaster, died Sept. 4 at the home of a daughter, Mrs. Gladys Bergon in Loma, California. Burial was at Inglewood cemetery Sept. 7. Mr. Cobb was born in Missouri, and came to California in 1906. He was a timber inspector for the Santa Fe railway for many years, and settled in Cathedral City in 1928 to operate a grocery business. The business was taken over the following year by his son Claude S. Cobb who operated it until recently. Mrs. Claude "Edna" Cobb took over the post office at the same time, and served as postmaster until a few years ago. Mr. Cobb made his residence until the last year in Cathedral City with Mr. and Mrs. Claude Cobb. He is also survived by another son, W. R. Cobb of Los Angeles.

Christmas Seals Chairman Named

Norman O. Norsworthy of Riverside has been appointed to head the 1954 Christmas Seal campaign in Riverside county. Herbert P. Younglove, president of the Riverside County Tuberculosis association announced Saturday.

Norsworthy is a former president of the society.

The campaign this year will commemorate 50 years of the organization's fight against tuberculosis.

Cathedral City Notes

Mr. and Mrs. Riley Egbert returned last week from Tucson, Arizona where their son Jerald has enrolled in the University of Arizona. Jerald graduated in June from the Palm Springs High School as an outstanding honor student and plans to major in education and physical education.

Eighteen little tots, all under five years of age, were entertained by Michael, son of Mr. and Mrs. Walter Colglazier, on the occasion of his second birthday last Saturday. Luncheon served in the patio was the highlight of the festivities. A long table was constructed by young Mike's dad, specially for the occasion just waist high to the little ones, who sat around on cushions so there could be no bumped noses. Guests of young Michael were Billy McChrystal, Beckey Buresh, Kathy and Mark Tomkins, Michael and Rusty Simms, Rhonda and Debbie East, Loretta Deason, Darleen Schmidt, Dale, Don and Melinda McKinney, Janie, Jennifer and Rebecca Wameley, and Roger Wayne Henry.

An evening of square dancing, followed by refreshments, was hosted last Friday by Ben Scott in the outdoor patio of his Western Wear Shop on Broadway. Guests were Mr. and Mrs. Wm. Lux and Mr. and Mrs. Mark Hopp of Palm Springs; the Carl Mayfields and Kenneth Squires of Cathedral City, and Mr. and Mrs. Wm. Frantzeib and daughter Judy of Rancho Mirage.

Willard Price, the well known travel writer, with Mrs. Price, returned last week from a tour to Tahiti and the South Seas. Al Patane and family have returned from their summer home at Running Springs in the San Bernardino mountains, and has opened his market. Mr. E. A. Harr, of Tahoe, will operate the meat department this season.

The Cathedral City Community church began its autumn schedule last Sunday with Sunday school under the leadership of F. M. Doering. On September 19 the Rev. Graham Hunter will talk on "The River of the Years" at 9:30. The Sunday school will begin at the same hour retiring to individual classes at 10:00.

According to many husbands, the way most wives tell a good joke is unwittingly. — A. A. Schilling.

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- 2 walls of glass
- No rust ever
- 10-year guarantee

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AT SUNAIR DRIVE-IN — "Dragnet" comes out of television and onto the giant motion picture screen, starring Jack Webb as Sargent Joe Friday and Ben Alexander as Officer Frank Smith. Ann Robinson plays the police woman. The story which is a true case taken from the files of the L.A. Police Department - Intelligence Division, will be the first time any such screening has been allowed. Co-featured with "Dragnet" is Walt Disney's "Adventures of Pinocchio." Both pictures are in color.

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Villagers Play Leading Roles in Naval School Tonight

Capt. Herman Reich of 233 Camino Alturas is looking forward with interest to today which marks the opening of the new Naval Reserve Officers School of which he is the director. His training at the Naval Academy and his varied naval career afloat and ashore afford an invaluable background for the operation of the new school which is being established at Chaffey College in Ontario.

The Naval Bureau of Personnel has just announced the selection of CHPLK George D. Gannon, 711 North Palm Canyon drive, to teach a course in Supply Afloat. Other courses

being offered include Engineering, Gunnery, Navigation, O.O.D. Seamanship, Operations and Orientation to Command, and small classes of approximately ten students will afford instructors an opportunity to be of personal assistance to the students.

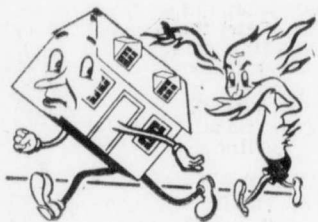
The new school affords Naval Reserve officers a chance to broaden the scope of their professional knowledge and fit themselves for command while they work toward promotion and retirement. Established primarily for reservists and not affiliated with other naval activities, the school is open to all reserve officers. Classes will meet every Thursday evening during the academic school year from 7:15 to 9:15 p.m., and officers desiring to enroll or wishing additional information may contact Capt. Reich, may visit the NROS office, open daily on the Chaffey campus, or may attend the first class which begins tonight. To assist officers to begin their work toward advancement, enrollments will be accepted during the first few weeks of the course.

Approve Maps of Two Subdivisions

County planning commission last week approved two tentative maps for subdivisions east of the Village on Ramon road. One was for Rancho Ramon No. 8, a 78-acre tract north of Ramon road, a mile and one-half east of the Village, Victor Van Ness, Los Angeles, subdivider.

The other was an adjoining tract, Rancho Ramon, No. 9, four lots, being developed by E. E. Spaulding, Los Angeles.

The Desert Sun—5¢
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 16, 1954



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FIRE is closer to destroying your home than you think! A faulty electrical fixture . . . a carelessly stored inflammable could start him hot-footing it through your home on a wild race of destruction.

Check the fire hazards in your home and insure adequately today — through

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whether we do the planting or you do.

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The Desert Sun—6b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 16, 1954

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and PALM SPRINGS NEWS
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Per 1 Week 2 Weeks 1 Month
Line (2 TIMES) (4 TIMES) (8 TIMES)
1.00 1.25 2.25

- Ads ordered for more than one time
must run in consecutive issues to earn
above rates. Otherwise single insertion
rate will be charged for each time run.
- Save by ordering your ad run 4 or 9
times—if cancelled before completion,
you will be charged at normal rate
applicable for times run and get a
REFUND for the difference.
- This newspaper cannot be responsible
for more than one incorrect insertion;
please notify us promptly of any error
in your ad.
- DEADLINES—for new copy or cancel-
lations: MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—5 P. M. TUESDAY
• ADDRESS all communications to The
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Personals 12

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Springer, now of Gayles Fine
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Service Miscellaneous 15

Palm Springs Engineering Co.
Machine Shop
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WHICH? Fuller Brush man
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Help Wanted 27

Working Chef, R&B \$400
Cooks Open
Domestic Cook \$200
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Hotel Maids Several
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Houseboys, bus boys, dishwash-
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WANTED reliable colored
couple to take care of helps
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HANDY man, part time ex-
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9973.

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broadcasts producing so
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Secured by merchandise.
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9 DELUXE units, 4 with kit-
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WILL TRADE my 1953 Spartan
40 foot, 2 bedroom trailer for
a house, or will sell outright.
George Schell, Ramon Trail-
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Real Estate—For Sale 35

George Gannon

AND ASSOCIATES

REALTORS

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Talk to

George Gannon

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DESERT GEM

2 bedroom, 1 bath, close in,
compact and comfortable,
lots of glass, steel sash.
"Modern as tomorrow"
Full price \$10,250—Terms.

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Large lot. Owner unable to
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Balance easy.

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CAN AFFORD.
Every quality feature you'd ex-
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FULL PRICE
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EXCELLENT TERMS

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LUXURIOUS

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4 bedrooms, 3 baths, 5 ton re-
frigerator cooler, carpeted and
tilled throughout. High ceil-
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tiful big living room with
glass wall and sliding doors
to lanai and large patio.
Lot completely walled and
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2 BEDROOM home furnished on
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Furnished. \$17,500, small
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CHOICE location, lot 100x112.
Including pool. \$24,750.

Many nice lots \$1250 and up.
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OWNER MUST SELL

BRAND NEW 8 bedroom, 6
kitchen apartment hotel with
pool. Located on 2 large lots.
Room for 6 more units. Choice
location. Walking distance to
town. A sacrifice at \$65,000
with \$15,000 down and easy
terms on balance. Will show
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SEE THIS TODAY

WE HAVE COMPLETE RENTAL
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Rentals from \$60.00 month
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OUTPOST Estates, unfurnished
2 bedroom home, tile bath
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town. In beautiful Tahquitz
Park Estates. Built on two
lots, 4 units, MUST SELL.
Make your offer. Write De-
sert Sun, Box 190, File F-9.

MUST SELL: \$2000 down on
easy terms. 2 bedrooms, 2
baths, patio, garage, walled,
landscaped, nice neighbor-
hood. Full price \$12,000. Call
2182.

Real Estate — For Sale 35

CULVER NICHOLS

Realtor

SUBDIVIDER AND DEVELOPER
22 YEARS AT THIS LOCATION
861 N. PALM CANYON DRIVE
PHONE 2182

\$11,500. DOLLAR FOR DOLLAR nothing to compare.
Completely furnished, 3 bedrooms, 2 baths, fireplace, steel
casement windows, lot 100x102. Terms.

\$2500 down. New spacious 2 bedroom home, beautiful, close in
area near grade school and park. Only \$13,900.

\$2000 down. Fine large luxury type home, exclusive area, walled
120' lot, 3 bedrooms, 2 baths, 2 car garage, now \$20,000.

FOR THE BIG FAMILY: 4 bedrooms, 2 baths, landscaped and
fenced to perfection, near schools, small down, full price
\$13,900.

LUXURIOUS ESTATE, 3 master bedrooms each with bath, two
maids' rooms with bath, den room with bar, lanai overlooking
pool and landscaped yard, double garage, furnished. Reduced
to \$35,000.

GOLFERS' DELIGHT: Beautiful 2 bedroom, 2 1/2 bath home.
Thunderbird Tee No. 10, den, double garage, landscaped, let
us drive you out to see this. Full price \$57,000.

4 UNITS, POOL reduced to \$33,500 for quick sale.

15 UNITS, POOL ideal location. Steady year-round income. Priced
at \$90,000. An exceptional buy.

R-1 lot, beautiful 100' — \$1500.

BUSINESS LOT on Palm Canyon — \$5000.

RENTAL SPECIALS:
EXCLUSIVE, close in address. Adults only Kitchenette apart-
ments for \$85 and \$100 on year's lease.
1 bedroom furnished. POOL. \$140 month on lease.
2 bedrooms, unfurnished house \$135 month on lease.
3 bedrooms, furnished house \$175 month on lease.
LUXURY home with pool, \$1000 a month.

Al E. Hoover

Jane Colgan

John Bernet

PHONE 2182

861 North Palm Canyon Drive

CULVER NICHOLS

AND ASSOCIATES

Al E. Hoover

Jane Colgan

John Bernet

PHONE 2182

861 North Palm Canyon Drive

PETER B. SHEPTENKO

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

HARD TO BEAT THIS!

3 BEDROOMS, 2 baths, large lot and nice view, reduced to \$11,500
and easy terms.

THIS BRAND NEW two bedroom home has everything. Large
glass doors and windows — offering excellent view of the desert
and mountains. Artistic fireplace and barbecue. Huge en-
closed carport and breezeway. All for ONLY \$13,500 and easy
terms.

ON 120 FOOT LOT

NEW QUALITY DELUXE HOME. Two bedrooms, two baths.
Furnace heat and vented air cooling. Wall to wall carpets and
beautiful drapery. Will not last long for only \$18,500.

LARGE 2 BEDROOM, 2 bath plus HUGE enclosed lanai. Furnish-
ed at a cost of \$5000. Large lot, close in, now reduced to \$23,500.

BRAND NEW 3 BEDROOM, 3 bath deluxe home in excellent
location offering a beautiful view of the mountains. Only \$25,500
with terms.

NEW LUXURIOUS FURNISHED 3 bedroom, 2 bath, swimming
pool, 2 car garage, large enclosed lot. This beautiful appointed
home now offered for \$31,500.

EXCELLENT VALUE

4 BEDROOM, 3 BATH home. Beautifully decorated and furnished.
Carpeted throughout. Large 150 foot corner lot, completely
walled in. Plenty of room for pool and guest house. All for
only \$27,500.

15 UNITS TRAMWAY AREA

ON PALM CANYON DRIVE. Large lobby and swimming pool.
Completely furnished. Only \$95,000. Will take small down or
part trade.

A few well located lots, over 10,000 square feet. Price only \$2250.

WE HAVE MANY good income properties in all price ranges.
Come in and let's talk it over.

PETER B. SHEPTENKO

THE PIONEER REALTY COMPANY OF PALM SPRINGS

475 North Palm Canyon Drive
PHONE 2727

Associate Brokers

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

The Desert Sun—7c
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, September 16, 1954

Rooms for Rent 40

BEAUTIFULLY furnished bedroom in quiet residential area south end. Room or room and board. Very reasonable for party with good references. Middle aged man or woman preferred. Ph. 4214.

RENT FREE separate guest suite in pooled garden, plus meals if desired, in return for part time services of lady alone, as companion home-maker for elderly couple. Ph. 2675.

FRONT bedroom. Private bath and entrance. Within walking distance of Plaza. Phone 4855.

\$50, \$55, \$40 cooler, foam mattress, refrigerator and stove. 453 N. Calle Encillia.

MAN, private entrance, El Mirador area. Farrar Realty. Ph. 2642.

\$7 WEEKLY and up. Furnished, kitchen privileges. Near airport. Phone 3973.

BACHELOR room for employed man. Private bath, outside entrance. \$40. Phone 4089.

ROOM, private entrance and bath, cooled. Lease to employed man. 3 blocks west of Bullocks. Phone 5742.

NICE ROOMS, close in. \$35 month and up. Lovely yard, sun deck. 291 Athel St., at 277 N. Calle Encillia. Ph. 4586.

WALK to town from nice studio apartment \$75 month. Nice yard, large closet and kitchen. 291 Athel St., Ph. 4586.

\$50 MONTH, elegant room for lady, kitchen privileges. Howard Manor area. Ph. 3029.

SEASON, 3 room furnished cabins close in, spacious lawn. \$75 month. Phone 2621.

Apartments for Rent 43

LAZY LODGE on Palm Canyon Dr. Furnished. Living room, bedroom, sleeping porch, kitchen and bath. \$120 month. On bus line close in. Appointment or for further information write Box 195, Idyllwild, California.

NEW 1 BEDROOM furnished, and unfurnished apartments. All have stoves and refrigerators. Carpeting, pool, TV, utilities paid. 548 South Indian Ave. Ph. 4411 evenings and 2407 days.

NEW furnished studio and 1 bedroom apartments. TV, pool, all utilities paid, across from Thriftway on Palm Canyon. \$85 to \$125 per month. Orleans Bldg., 373 S. Palm Canyon. Phone 5286.

ONE 3 room and one 4 room apartment, beautifully furnished in quiet and exclusive neighborhood. DEL TAHQUITZ ESTATES. Swimming pool, TV. By season or year. 735 S. Riverside Dr.

AVENIDA Olancha and Via Salda now leasing beautiful new deluxe units completely furnished. Available October 9. Adults. Contact Mrs. Samuelson, Palo Verde Lodge, Apt. 2 after September 15.

UNFURNISHED attractive modern 1 bedroom and 2 bedroom apartments, reasonable rate, close in. 664 S. Camino Real. Phone anytime to owner, 8-5752 or agent, 3555.

BEAUTIFUL centrally located studio or 1 and 2 bedroom apartments and hotel rooms. Available by day, week, month or seasonal lease. Ph. 2761.

GARDEN APARTMENTS available Oct. 1. Two well furnished new 1 bedroom apartments, with fireplace. Lease. Easy walking distance to town. 564 S. Calle Encillia.

2 OR 3 ROOMS, hotel or apartments, separate entrance, completely furnished, by year month, week or day. Casa Margareta, 336 Paseo El Mirador.

STUDIO apartment furnished \$90. Fireplace, closed lanai, on bus line. Owner on premises Friday and Saturday only. 2098 S. Palm Canyon Dr.

SPACIOUS 1 bedroom apartment, beautifully furnished, air cooled, panel heat, private pool and patio. 970 Parocela Place.

FURNISHED or unfurnished 1 and 2 bedroom apartments. Pool, TV, Carpeting, Bermuda Palms, 1675 S. Indian Trail. Phone 6476 or 6478.

NICE 4 ROOM duplex furnished apartments, fireplace, garage, 9 months or year lease. 553 Calle Encillia. Phone 4415.

1 BEDROOM furnished apartment, close in. \$87.50, lease, adults. 532 S. Calle Santa Rosa.

ATTRACTIVELY furnished studio apartment. All utilities paid. Five minute walk from Plaza. 524 Calle Abonia.

MODERN 3 room duplex apartment, furnished. Well located, very reasonable rent by the season. Phone 4089.

STUDIO apartment, reasonable, private bath, also room, private bath, and entrance. Ph. 4398.

NEW 1 bedroom apartment, near town. Yearly or season lease. 1632 Via Entrada.

FURNISHED single garage apartment \$10 week. 575 Calle Santa Rosa.

Apartments for Rent 43

1 BEDROOM apartment, unfurnished, \$70 month and 1 bedroom apartment furnished, \$85. Year's lease. 1337 Camino Anapola, Apt. 2.

SECOND story apartment, furnished \$75 per month year-round. Beautiful location. See Anguiano, 257 S. Patencio.

ONE BEDROOM, unfurnished apartment \$60 month, no pets. 71-348 Culver Drive, Rancho Mirage.

STUDIO with bath for rent. Has refrigerator. \$70 per mo. on year's lease with utilities included. See S. Patencio Rd., 257 Anguiano.

NICELY FURNISHED, duplex apartment, pool. Utilities paid. No children, no pets. See at 114 Palo Verde.

2 KITCHENETTE apartments. Also one bedroom apartment by week, month. 580 Calle Palo Fierro. Phone 4869.

BEAUTIFULLY furnished, modern, 2 bedrooms 2 baths, reasonable. 610 Camino Real. Phone 4927.

MODERN, clean, air conditioned apartments. Walking distance. Reasonable. Weekly, monthly or yearly. Ph. 9095.

FURNISHED 1 bedroom modern apartment, reasonable. For 1 or 2 adults. Call Dean Pickell 4313 evenings.

NEW BEDROOM apartments. \$75 and \$85, 1311 Camino Anapola. Ph. 2736 or premises.

\$12 to \$15 week. Center of town. Use of pool and shaded patio. Phone 2957.

NICELY furnished single and double, \$85-\$95, nine month lease. Rancho Mirage, 8-4607.

FURNISHED apartment, cooler, fireplace. Close to Farmer's Market. Ph. 8-3281 or 8-5213.

2 UNFURNISHED, nearly new, modern apartments, clean and reasonable. Phone 3561.

FURNISHED single apartment. Linens and utilities paid. 500 East Amado Road.

ONE BEDROOM, full bath, air conditioned. Panel heat. Close in. Phone 4714.

FURNISHED APARTMENT, REASONABLE. Ph. 6337. 2444 JUNIPERO AVE. Ph. 6337.

UNFURNISHED one bedroom apartment in new triplex. 432 Avenida Ortega. Phone 7337.

Attractive apartment opposite Lone Palm. \$100 per month. 290 Mel Avenue.

VERY NICE 3 room furnished apartment, lease. 174 N. Indian Ave. Heart of town.

SMALL guest cottage \$12 week, also room. Center of town. Phone 7704.

DeLuxe Studio Apartment Phone 3818

Houses for Rent 46

LIST YOUR RENTALS OR CULVER NICHOLS, Realtors RENTAL SPECIALISTS

Exclusive close in address, kitchenette apartments \$85 and \$100 month. Adults only on lease.

1 bedroom furnished, POOL. \$140 month on lease.

2 bedroom unfurnished house. \$135 month on lease.

3 bedroom furnished house. \$175 month on lease.

Luxury homes with POOLS. \$750 to \$1000 month.

861 N. Palm Canyon Drive Phone 2182

1 BEDROOM furnished cottage \$75 month for season. 2 bedroom new, unfurnished, for lease \$75 per month.

CLARK REALTY & INSURANCE AGENCY 68-762 BROADWAY CATHEDRAL CITY

FURNISHED and unfurnished apartments \$75 month and up. Furnished houses \$125 month up.

AMY NELSON 2277 N. Palm Canyon Drive Phone 4627

UNFURNISHED two bedroom house, newly decorated, \$100 per month on lease. Owner on premises Friday and Saturday only. 2096 South Palm Canyon. Owner's phone Yucaipa 77801.

DUPLEX: Each 2 bedroom, 2 bath. Completely furnished, hardwood floors, garages, paved streets, walking distance. Season or yearly. 536 Calle Abonia. Phone 6018.

RENTALS UNFURNISHED one bedroom apartments \$85 month, 2 bedrooms \$100. Furnished singles and doubles \$60 and up. Phone 8-3534. Home 5370.

2 BEDROOM unfurnished house. 1050 Tamarisk Road. \$75.00. Also new 3 bedroom, 2 bath, same block on Caballeros. Keys at 1034 Tamarisk.

\$80. NEW 2 bedroom furnished house in west section of Banning. Adults only, no pets. References required. Inquire Box 312, Palm Springs.

1 BEDROOM furnished or unfurnished modern home: By season or year. 44475 San Juan St., Palm Desert. Phone 76-4411.

2 HOUSES. 1 bedroom - 2 bedroom, garage, fenced in private yard, close to town. Courtesy to realtors. 640 Calle Palo Fierro.

5 ROOMS. 2 large bedrooms. Nice furniture. Garage. 524 S. Calle Santa Rosa.

Houses for Rent 46

CABIN FOR RENT. Electric refrigerator, shower, etc. For couple \$35 month for season. First and last months rent. P.O. Box G., Cathedral City.

DUPLEX. Electrical equipped. Furnished. Adjacent to Thunderbird. Quiet. Will lease for season. P.O. Box G., Cathedral City.

2 BEDROOM furnished. Patio, garage, fenced. Excellent location and view. Owner. 247 Racquet Club Road. Ph. 4081.

FOR LEASE, new modern 2 bedroom house, professional or home 170 Van Fleet, Cathedral City.

FURNISHED modern 2 bedroom 2 bath \$160 month. Call Saturday or Sunday. 550 Paseo de Anza.

2 BEDROOM furnished house. Garage, large garden, pool. Month or season. Reasonable. South end. Call 5417.

FURNISHED 1 bedroom house, 2 bedroom house. Write Box 356, Cathedral City, or phone 83524.

3 BEDROOM completely furnished house. See at 210 E. Amado.

HOUSE or apartment furnished, utilities paid. Lazy C Ranch. Phone 6373.

FURNISHED 3 room cottage. Desert Trailer Haven. 601 E. Andreas Road.

FURNISHED 4 room house in center. Clean, modern, reasonable. 328 N. Calle Encillia.

3 BEDROOM, FULLY FURNISHED. 32889 SHIFTING SANDS TRAIL. PHONE 3648.

FURNISHED 2 room, GUEST HOUSE. PHONE 6120

Household Goods 50

YOUNGSTOWN 54" cabinet sink with double drain board, swing faucets. Regular \$134.55. While they last \$89.95 delivered.

Maher Furniture

6 miles out Indian Ave, at North Palm Springs Phone DHS 4-2616

DUNCAN and Phylis blond mahogany dining set, oval table and 6 chairs. 1111 Calle de Maria. Phone 5288.

CHROME dinette set, 9x12 Axminster rug and pad. Maple bed divan and table. Phone 6488, 516 Paseo de Anza.

4 WOODEN bed, spring and mattress, like new. \$11.00. Mineral Trailer Park, 5th St. Lot 51.

GAS RANGE, TABLE TOP. GOOD CONDITION \$65. PHONE 8-3555

ONE STUDIO couch, 2 large living room chairs, reasonable. Good condition. Phone 3772.

SERVEL 9 foot gas refrigerator, like new. Bill Schwarz, 2334.

Trailers for Sale 51

1954 CUSTOM deluxe 35 foot Roadmaster trailer and ramada for same, equipped with TV aerial and cooler, also 6x8x10 wood storage in rear. Located on well landscaped lot. Specially priced as a unit or separately. I. C. Marchand, Lot 52, Horizon Trailer Village, evenings or weekends.

1953 ROADMASTER 35 foot, 2 bedrooms, full bath, on shady lot with white fence. Double door cabinet on patio. Awning and barrel of fuel oil. \$3800. E. Werges, Lot No. 12, Ramon Trailer Park.

28 FT. PEERLESS house trailer and ramada. Cooler, panel ray heater, refrigerator. Large store room with built-in wardrobe. Fuel low. Price \$2800. Phone 85753.

Trailers for Sale 51

55 FOOT Roadmaster trailer, 1952 deluxe, ready to occupy. Cooler, awning, fenced yard and dolly. Inquire at 384 Hermosa Drive. Phone 6735.

OR RENT furnished modern trailer located on large lot. Desert Trailer Haven, 601 E. Andreas Road

Trailer Space 53

MAKE YOUR RESERVATIONS NOW IN OUR NEWLY constructed trailer park. Spaces 40x42 and 40x50, 3 blocks east of center of Palm Springs. Plenty recreation.

DESERT TRAILER HAVEN 601 E. Andreas Road

Misc. for Sale 60

OUR LEASE EXPIRES! WILL SELL AT A SACRIFICE

1 - 3 1/2 h.p. York air conditioner and heating unit.

2 - Walnut desks (flat)

1 - Stenographer posture chair (leather).

1 - Oak frame arm rotary chair (leather).

2 - Metal waste baskets.

2 - Wall arm chairs (Kalliston).

1 - 3-piece section couch. (Kalliston).

1 - Certified Victor safe.

1 - Remington typewriter.

Miscellaneous tables.

Write Desert Sun, Box 190, File H-9.

COLDSPOT room air conditioner, window model, 1/2 h.p., cooled and vent. Perfect condition. Cost \$240 now \$100. Private party Crestview 44472 or write 241 Lasky Drive, Beverly Hills.

ROLLAWAY BEDS, Hollywood beds, chairs, radio and record player, deep fry, oster massage, end tables, book case, divans, fortnighter. 574 Warm Sands Drive.

NATIONAL cash register, like new. Machine cost new \$1000. Will sell for \$500. Serviced regularly. Bob Williams, Men's Wear, Ph. Indio 7-3924.

LUCKY ME. Won a '54 Westinghouse deluxe automatic dryer, still crated. Will sell at \$30 discount for cash. Mr. Schwarz, 2334.

CUSHMAN motor scooter. Ideal for gardener or maintenance man. Phone 7892.

ELECTROLUX The cleaner you never have to empty. Sales, service. Ph. 6122

6-HOLE ICE CREAM cabinet, heavy duty compressor. Sunset Cottages, Cathedral City.

DEEP FREEZE. Harter. Large stand up type. 2 door. Reasonable. Call 4658.

Used Cars for Sale 70

1948 CADILLAC sedanette, has sun visor, seat covers, excellent motor with gallon size oil filter. 6 ply white wall tires like new with nylon life-guard tubes. \$895. Ph. 2909.

182 E. Arenas Rd. Ph. 5122

BY OWNER. 1952 two tone Bel-Air Chevrolet. Power glide, radio, heater, extras. Exceptionally clean. Call Pete Bedwell 3660.

Legal Notices 75

ORDINANCE NO. 3814 AMENDING ORDINANCE NO. 381 RELATING TO BOUNDARIES OF JUDICIAL DISTRICTS

THE BOARD OF SUPERVISORS OF THE COUNTY OF RIVERSIDE, STATE OF CALIFORNIA, DO ORDAIN AS FOLLOWS:

Section 1. Section 16 of Ordinance No. 341 is amended to read as follows:

Section 16. Palm Springs Judicial District. Palm Springs Judicial District shall comprise the territory included within the following described boundaries:

Beginning at the northwest corner of Section 6, Township 2 South, Range 4 East, S.B.B. & M., said corner being

Legal Notices 75

on the northerly boundary of Riverside County;

Thence easterly along said northerly boundary of Riverside County, 18 miles to the northeast corner of Section 1, Township 2 South, Range 6 East, S.B.B. & M.

Thence southerly along section lines, 18 miles to the southeast corner of Section 36, T.4S., R.5E., S.B.B. & M.

Thence westerly along section lines, 3 miles to the southwest corner of Section 3, T.2S., R.6E., S.B.B. & M.

Thence southerly along section lines, 3 miles to the southeast corner of Section 33, T.6S., R.6E., S.B.B. & M.

Thence westerly along section lines, 3 miles to the southwest corner of Section 13, said Township and Range.

Thence southerly along section lines, 3 miles to the southeast corner of Section 19, said Township and Range.

Thence northerly along section lines, 3 miles to the northwest corner of Section 6, said Township and Range.

Thence westerly along section lines, 4 miles to the southwest corner of Section 31, T.2S., R.4E., S.B.B. & M.

Thence northerly along section lines, 18 miles to the southeast corner of Section 36, T.3S., R.4E., S.B.B. & M.

Thence westerly along the southerly line of said Section 36 to the southwest corner thereof.

Thence northerly along the westerly line of said Section 36 to the northwest corner thereof.

Thence westerly along the northerly line of Sections 35 and 34, said Township and Range, to the northeast corner of said Section 34.

Thence southerly along the easterly line of said Section 34 to the northeast corner of said Section 34.

Thence westerly along the easterly line of said Section 34 to the southeast corner thereof.

Thence southerly along the southerly line of said Section 34 to the southeast corner thereof.

Thence northerly along the westerly line of said Section 23 to the southeast corner thereof.

Thence southerly along the southerly line of said Section 23 to the southeast corner thereof.

Section 2. Section 14 of Ordinance No. 341 is amended to read as follows:

Section 14. San Geronimo Judicial District. San Geronimo Judicial District shall comprise the territory included within the following described boundaries:

Beginning at the northeast corner of Section 1, T.2S., R.3E., S.B.B. & M., said corner being on the northerly boundary of Riverside County;

Thence southerly along section lines, 10 miles to the southeast corner of Section 24, T.4S., R.3E., S.B.B. & M.

Thence westerly along the southerly line of said Section 24 to the southwest corner thereof.

Thence northerly along the westerly line of said Section 24 to the northwest corner thereof.

Thence southerly along the northerly line of Sections 23 and 22, said Township and Range, to the northwest corner thereof.

Thence southerly along the westerly line of said Section 22 to the southwest corner thereof.

Thence westerly along the northerly line of Section 23, said Township and Range, to the northeast corner thereof.

Thence southerly along the westerly line of said Section 23 to the southwest corner thereof.

Thence northerly along section lines, 4 miles to the northwest corner of Section 17, said Township and Range.

Thence southerly along section lines, 4 miles to the southwest corner of Section 10, T.4S., R.1E., S.B.B. & M.

Thence northerly along section lines, 2 miles to the northwest corner of Section 3, said Township and Range.

Thence easterly along the northerly line of said Section 3 to the northeast corner thereof.

Thence southerly along section line 3 1/2 miles to the east quarter section corner of Section 15, T.1S., R.1E., S.B.B. & M.

Thence westerly along the east and west quarter section lines of said Section 15 and Sections 16 and 17, said Township and Range, to the west quarter section corner of said Section 17.

Thence northerly along section line to the northerly limit of way line of the Southern Pacific Railroad.

Thence westerly along said northerly limit of way line of the Southern Pacific Railroad to the southwest corner of Lot 17 of the Ginnel-Montgomery Tract as filed in Book 6, Page 44 of Maps, records of Riverside County, California.

Thence northerly along the westerly line of said Lot 17 and along the westerly line of Lot 4 as shown on said map

Legal Notices 75

on the Ginnel-Montgomery Tract, to the northwest corner of said Lot 4;

Thence easterly along the northerly line of said Lot 4 and along the northerly line of Lot 3 as shown on said map of the Ginnel-Montgomery Tract and along the easterly prolongation thereof to the northeast corner of Lot 34 as shown on map of Banning Community Groves Unit No. 1 as filed in Book 16, Page 69 of Maps, records of Riverside County, California;

Thence continuing easterly along the northerly line of said map of Banning Community Groves Unit No. 1 and along the easterly prolongation thereof to the east line of Section 7, T.3S., R.1E., S.B.B. & M.

Thence northerly along said easterly line of Section 7 to the northeast corner thereof.

Thence westerly along the northerly line of said Section 7 to the northwest corner thereof.

Thence northerly along section lines 7 miles to the northeast corner of Section 6, T.3S., R.1E., S.B.B. & M., said corner being on the northerly boundary of Riverside County;

Thence easterly along said northerly boundary of Riverside County 18 miles to the southeast corner of said Section 3.

Section 3. This ordinance shall take effect 30 days after its adoption.

By the BOARD OF SUPERVISORS OF THE COUNTY OF RIVERSIDE, State of California.

Attest: O. A. PEQUEGNAT, Clerk (Seal) By W. R. PATTY, Deputy (Seal) STATE OF CALIFORNIA) COUNTY OF RIVERSIDE) ss. I, the undersigned, a Notary Public in and for the County of Riverside, State of California, do hereby certify that at a regular meeting of the Board of Supervisors of said county, held on September 7, 1954, the foregoing ordinance, consisting of 3 sections, was adopted by vote of said Board as follows:

Supervisor Jones voted Aye. Supervisor Hayden

Growth Through Prayer Subject of Dr. Blackstone

"Christian Growth Through Bible Study and Prayer" will be the subject of Dr. James H. Blackstone, Jr. at the 11 o'clock service Sunday at Palm Springs Community church.

Sunday school will begin at 9:30 a.m. Annual Rally Day Contest this year will be "Round Up For Christ" and will begin Sunday and continue until October 10, which is Rally Day. The attendance last week exceeded the previous year by 40.

Sunday school bus schedule plans have been completed. Children will be picked up at 9:05 a.m. at Orchard Trailer Park; 9:10, Sunrise and Mesquite; 9:15, El Placer and Calle San Antonio; 9:20, Ramon Trailer Park; 9:25, Ramon road at El Segundo; arrive at 9:28 at Community church.

High school Christian Endeavor group will meet in the church parlors at 6:15 p.m. The theme of their program is "The Names We Bear." Kent Werges, the new high school department president, will be in charge of the meeting. The Junior High School Christian Endeavor will meet in the Youth Chapel at the same hour.

Sunday evening service will begin at 7:30. "Missionary to Walkers Garage," a sound motion picture will be shown.

Making Selves Miserable, Topic of Fr. Blondon

Services at St. Paul's in the Desert Episcopal church this Sunday will include Holy Communion at 8 a.m., the Family Service and church school at 9:30 a.m. and morning prayer with sermon by the rector, the Rev. William A. Blondon Jr., at 11 a.m. The rector will deliver a sermon "Making Ourselves Miserable," based upon the advice by St. Paul in the fourth chapter of the Epistle to the Philippians.

The adult choir has scheduled rehearsals for Thursday evenings at 7:30 p.m. Those people interested in auditioning for St. Paul's choir are asked to contact the directress, Mrs. Alex Hammond. The young people's choir will be under the direction of the rector for the present. The children's rehearsal will be held Saturday mornings at 10 a.m.

All services will be held in the parish hall until further notice.

Church School Starts Sunday

School board of the Jewish Community Center announced that the opening session of the Religious School year will take place Sunday, September 19, at 10 a.m. at the Center Building. The new faculty of the school will be introduced to the students at an opening assembly.

Sessions of the Religious School will take place every Sunday from 10 a.m. to noon. Registrations for the classes are still being accepted and information concerning the school may be had by calling at the Jewish Community Center office.

Woman Appointed DA Office Deputy

First woman deputy in the office of District Attorney W. O. Mackey was on the job today. She is Joel Brand of Riverside, appointed last week.

She will assist in the domestic relations department of the district attorney's office and in corresponding departments.



(Desert Sun Photo)
AT TEMPLE ISIAH—Rabbi Leon W. Rosenberg, who assumed his duties as spiritual advisor at Temple Isaiah of the Jewish Community Center this week.

Center Greets Rabbi and Wife

Friday evening, at the opening worship service of Temple Isaiah, a large number of members and friends, welcomed Rabbi and Mrs. Leon W. Rosenberg, to the Temple and to the Community of Palm Springs.

Dr. and Mrs. George Gillman, together with a large committee, prepared and served at a beautiful Oneg Shabbat, at which time many returnees to the desert area greeted their many friends.

The Jewish Community Center is planning a large and interesting series of cultural and social events for the coming season, which will be announced from time to time.

New Adventist Church Formed for 29 Palms

Official organization of a new company at 29 Palms is scheduled to take place Saturday afternoon, according to Pastor Kenneth Smith of the Palm Springs Seventh-day Adventist church. For several months the group has been functioning as a branch Sabbath school under the auspices of the Palm Springs church and leadership of Pastor Smith.

Elder H. H. Hicks, president of the Southeastern California Conference of Seventh-day Adventists will speak at the worship service at 4 p.m. and lead out in the organization of this new company which is meeting at the present time in the Disabled American Veterans hall in 29 Palms.

Christian Healing Broadcast Subject

"Christian Science: How Everyone Can Practice Christian Healing" will be the subject of a lecture to be broadcast over Station KFVD (1020 kc), Sunday, September 19, at 3 p.m., from the Los Feliz Drive-In theater, 3105 Riverside Drive, for Thirty-first Church of Christ, Scientist, Los Angeles. The lecturer, Peter E. Higgins, C.S.B., of Seattle, Washington, is a member of The Christian Science Board of Lectureship.

ST. THERESA CHURCH
2900 E. Ramon road
Sunday Masses—7:30, 9:00, 11:00, 12:00.
Weekday Masses—7:30 a.m.
First Friday Masses—9:00 a.m.
Confessions:
Saturday—4:00-5:00 p.m.
7:30-9:00 p.m.
Thursday Before First Friday:
4:00-5:00 p.m.
7:30-9:00 p.m.
Fr. Michael R. O'Donohoe

Union Service of Adventists at Indio Saturday

Members of the Palm Springs Seventh-day Adventist church will meet in Indio Saturday in union worship with the members of the Indio Seventh-day Adventist church marking the official opening of the new Indio Seventh-day Adventist elementary school which will begin classes Monday. No services will be conducted in the Palm Springs church Saturday.

Church services will be conducted in the new school building, located on North Avenue 44 in Indio, until a church home can be constructed. Speaker at the 11 a.m. service will be the president of the Southeastern California Conference of Seventh-day Adventists, Elder H. H. Hicks of Arlington. Accompanying will be E. A. Schmidt, conference treasurer.

At 9:30 a.m., preceding the service, members of both churches will join in a group discussion of the subject of "Baptism," the lesson for the current week in Adventist churches throughout North America.

Wednesday evening at 7:30, Pastor Smith will speak on the subject, "The United States in Bible Prophecy."

High Holy Days to be Discussed at Temple Isaiah

Dr. George Gillman, chairman of the Ritual Committee of Temple Isaiah announced that at tomorrow's worship service at the Jewish Community Center, 332 West Alejo road, at 8:15 p.m., the theme of Rabbi Leon W. Rosenberg's talk would be "The Background of the High Holy Days."

In addition to the sermon, Harry Tomlinson, choir director

will devote a portion of the evening to a review of the traditional melodies chanted by Congregants during the worship on Rosh Hashonah and Yom Kippur.

Dr. Gillman pointed out that the High Holy Days would be here in ten days and that these Friday evening services will afford a fine opportunity for emotional and intellectual preparation for this solemn season.

Assembly of God Services Sunday

First evening service of the new season will be held Sunday evening at 7:30 at the Assembly of God church, 1290 East Ramon road. The Rev. K. Stambaugh will be in charge.

PALM SPRINGS, CALIFORNIA **The Desert Sun**—8b
Thursday, September 16, 1954 and PALM SPRINGS NEWS

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